



**Spectrum Denturist Academy**

# 2026 Program

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# 4

## Webinar Days

Mar 14, 2026 | Apr 11, 2026  
Oct 31, 2026 | Nov 14, 2026



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**PMG**  
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Dr. Brandon Bosch  
DDS, CEO of Dr.  
Marketing



**Dr. Marketing**

8:30am - 9:50am

## How to Make Marketing Work for You

Dr. Marketing is here to make sense of the complex world of dental marketing. Most practices we meet are unaware of all the interesting ways to generate patient leads, how a lead can be tracked through a Google or Facebook campaign, or how much a marketing budget should be and what it should be spent on. This lecture will cover common marketing mistakes, rules and regulations the association sets, determining a proper marketing budget, and more. Mr. Bosch will also share strategies of what some of Dr. Marketing's top dental practices are doing across the country. The goal is to ensure dental practices are effectively marketed based on their growth goals and budget and that they meet the ethical standards of marketing a dental practice.

### Instructor Bio

As a Certified Marketing Expert in both Google and Meta advertising, Brandon has overseen the production of countless websites and marketing campaigns for offices across Canada, the USA, and Central America, and continues to grow Dr. Marketing into Europe and around the world. Brandon has received top designations from both Google and Meta for achieving top results for his clients. Not only has he won numerous awards for his accolades, but he has done so for the last 10 years straight. Brandon continues to be a trend setter in advertising and marketing, and he does so with a focus in the dental industry.



Alex Chabachevitch  
RDT

9:50am - 11:10am

## Creating Digital Dentures

- AI tools to help in scanning and designing
- Designing natural looking dentures
- Tips & tricks to avoid challenges

### Instructor Bio

Alex Chabachevitch is an experienced and successful owner of a medium sized dental lab in the GTA. He has over 20 years of experience managing his lab. The main focus of his workflow being on implantology, crowns, bridges, digital dentistry including digital dentures. Alex is also a partner in Unique Dental Supplies Inc.



Dr. Morley Rubinoff  
Prosthodontist



11:10am - 12:30pm

## A 48 Year Retrospective on Denture Prosthetics

Perhaps the most satisfying aspect of my training as a Prosthodontist in fixed and removable Prosthodontics was the requirement for me to do all of my own lab work. This taught me discipline and a deep appreciation for the artwork of lab technology. Throughout my career as a Prosthodontist, I supervised my own internal team of dental technologists. Every denture had to duplicate the correct gingiva architecture, the colour and the texture of the soft tissues and the underlying bone pattern and teeth.

Every denture was different. A masterpiece. This must be the greatest joy of a Denturist. You have the complete freedom to create nature as it should be for each individual client. Now, with the help of dental implants, Denturists can retain their prostheses better and more comfortable than ever before.

Join me in this 48-year retrospective of ideal denture prosthetics and follow the different nuances that are applied to unique occlusal schemes and oral manifestations that impact the treatment that we can deliver.

My goal is to give you concrete examples of patient care that you can take back to your practices. I hope that this course will be the first of several times that we can interact and share treatment opportunities.

### Instructor Bio

Dr. Rubinoff is a graduate of the Faculty of Dentistry, University of Toronto (1974). Dr. Rubinoff completed a post-doctoral program in Prosthodontics from the State University of New York at Buffalo in 1984. Dr. Rubinoff has served as the President of the Association of Prosthodontists of Ontario, The Association of the Prosthodontists of Canada and is the founding President of the Canadian Dental Protective Association. He has been awarded the Certificate of Merit by the Canadian Dental Association and received a fellowship from the Academy of Dentistry International. Dr. Rubinoff was an instructor/mentor at the Faculty of Dentistry, University of Toronto in the Graduate Department of Prosthodontics. Dr. Rubinoff is a Senior Fellow of the International Team for Implantology (ITI).

Secondary Sponsor

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Robert Arvai  
CDT

8:30am - 9:50am

## Bonding Strategies for Milled And 3D Printed Materials!

The diversification of new available materials for 3D Printing and Milling, including new full digital workflows of full and partial Dentures, requires rethinking and developing of new bonding strategies for long lasting results. Let us explore in this Webinar how to correctly bond milled and printed materials for longlasting results, with new protocols and scientifically backed up!

### Instructor Bio

Robert Arvai, born in Novi Sad, Serbia, in 1979, completed his training as a dental technician in Chur, Switzerland, in 2000 after a four-year training program. Until 2009, he worked in various dental laboratories and for several well-known companies in the dental industry, such as Ivoclar and Klema, as a quality assurance technician and head of quality assurance.

After 2009, he moved to the USA for three years, where he worked as a department manager in a dental laboratory. After traveling extensively at home and abroad from 2000 to 2012, he founded his own company, Ardentia, in Chur, Switzerland, in 2012.

"The perfect approach to aesthetic dental restoration is continuous training and a passion for what you do. Every technician must maintain a high level of scientific knowledge and material expertise in dental technology. Only with a scientific understanding of the materials we work with do we have a chance of achieving predictable results in our cases."

Robert Arvai is the author of scientific articles published in Quintessence Dental Magazine, Dental Laboratory, and various magazines around the world.

Since 2013, he has also been working internationally as a consultant and trainer for Swiss and international companies in the dental industry.

Since 2016, he has been teaching the colloquium "Fixed Prosthetics" at the Master School for Dental Technicians HFZ in Switzerland and became a member of the Bio-Emulation Group in the same year.





Kaveh Shams  
DT

9:50am - 11:10am

## Total Prox Denture Workflow: Different Approaches, Ultimate Results

Designed for functional and esthetic rehabilitation in edentulous patients, Zirkonzahn's new solution offers a smart alternative to implant-supported prostheses. The fully digital workflow combines automated gingiva design and intelligent tooth setup with advanced biocompatible resins and powerful cold-welding bonding – delivering fast, precise, and long-lasting full dentures.

### Instructor Bio

Kaveh Shams graduated as a Dental Technician from Lambeth College – in London, UK, in 2010. Since then, he has worked in multiple dental laboratories in London and Toronto. In recent years, his passion for digital dentistry has led him to take responsibility as a CAD-CAM Specialist supporting and coaching dental community members across Canada. He continues serving the dental community as Zirkonzahn's ambassador and branch manager.



Mark Chan  
DD

11:10am - 12:30pm

## The Two Appointment Denture And Advanced Applications of The JB Tray

What if delivering a complete denture didn't mean multiple visits, repeated adjustments, and unnecessary chair time? This live Zoom presentation explores a smarter, more streamlined approach to denture fabrication using the two-appointment protocol and the JB Tray. Rather than focusing on theory, this session highlights how experienced clinicians are simplifying their workflow while achieving reliable, predictable results. You'll see how the JB Tray can be used beyond the basics helping you capture accurate records, improve fit, and reduce remakes. This course is designed to challenge traditional denture workflows and offer practical alternatives that save time for both you and your patients.

### Instructor Bio

Mark Chan received his diploma from Denturism in Toronto at George Brown College with honours. Currently Mark is practicing in Ontario with a main focus on high-end removable and implant prosthetics. With a passion for both technical and clinical techniques he is certified in Bio-logic, BPS and SDC denture concepts and is a ZunstZhanWerk "Art of Denture" award winning Denturist, he is a sought after consultant and opinion leader in the Denturist and Lab community.





Jonathan Verroche  
DD



8:30am - 9:50am

## Managing IO Connect Scans in The Lab “From Prototype to Final”

Submitting a scan is only the first step in the digital workflow. This live Zoom presentation explores how IO Connect scans are managed in the lab and developed from an initial prototype into a precise final restoration. Attendees will gain insight into scan evaluation, design refinement, and the importance of clear clinic-lab communication. The course highlights common challenges, practical solutions, and small adjustments that can improve efficiency and reduce remakes. By understanding the lab perspective, participants can strengthen collaboration and achieve more predictable outcomes. This session offers practical takeaways that can be applied immediately to improve digital case success.

### Instructor Bio

Jonathan Verroche is a native of Niagara, raised in the beautiful town of Fonthill. His diversity and involvement in the practice has been an asset in growing the Verroche Denture Clinic for the past fifteen years. He graduated from George Brown College with honours and is an active member of the Denturist Association of Ontario and Canada.

Jonathan believes strongly in continuing education and enjoys staying current with the latest technology and protocols which allows him to practice a wide variety of procedures, specializing in Full Arch rehabilitation and Digital workflows.



Dr. M. K. (Bobby)  
Baig  
BDS., AECD., Cert  
Prosthodontist,  
F.R.C.D.(C).,  
Clinical Director of  
Prosthodontics, &  
Associate Professor



9:50am - 11:10am

## Fixed and Removable Implant Restorations: Pitfalls and Management Strategies

This course focuses on common clinical and technical challenges encountered in fixed and removable implant restorations. Participants will learn to identify potential pitfalls in diagnosis, planning, and execution, along with practical strategies to prevent and manage complications. Through real-world cases, the session will provide insights to improve predictability, function, and long-term success of implant restorations.

### Instructor Bio

Dr. M.K. Bobby Baig received his dental degree from Gulbarga University, India in 1997 and completed his residency at Government Dental College and Hospital in Hyderabad. He completed Advanced Education in General Dentistry and a Graduate Program in Prosthodontics at the Eastman Institute for Oral Health, University of Rochester. Dr. Baig is the Clinical Director of

Prosthodontics and Associate Professor at the University of Rochester, and also serves as a Clinical Instructor at Mount Sinai Hospital and Associate in Dentistry at the University of Toronto, while maintaining private practices in Ontario. A board-certified Prosthodontist in Canada, he is a national examiner for the NDSE and the FRCD(C) Prosthodontics Fellowship of the Royal College of Dentists of Canada. His work has earned multiple teaching excellence awards, international fellowships, and recognition through peer-reviewed publications and lectures across North America and Southeast Asia.



Gad Lasry  
DD, MBA

11:10am - 12:30pm

## Beyond Metal Partial Dentures

Partial denture CAD integrates easily with many production methods. Discover how to design a complete removable partial denture within a single project.

Exocad QUICK SNAP is a revolutionary digital workflow for designing removable partial dentures, introduced in PartialCAD 3.2 Elefsina. It breaks the partial denture into distinct components—framework, teeth, and gingiva—enabling parallel 3D printing and efficient parallel production. This patent-pending feature allows easy assembly of the printed parts to create a complete digital removable partial denture, offering greater flexibility and a streamlined production process.



### Instructor Bio

Gad Lasry is a CEM graduate and holds an MBA in Health Services Management from Tulane University and McGill. He has practised for over 35 years in Montréal's Plateau-Mont-Royal, while also providing monthly care in Nunavik. Specializing in digital prosthetics, he founded a state-of-the-art laboratory, received the 2022 Denturologist of the Year award, and is a member of the Digital Denture Task Force of Canada.



Kaveh Shams  
DT

8:30am - 9:50am

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Dr. Waji Khan  
CD, BSc, DDS, MBA,  
MEd

9:50am - 11:10am

## Implant Supported Removable Prosthetics Pearls

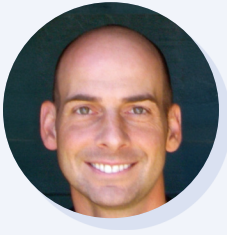
This presentation focuses on practical, evidence-based pearls for planning, designing, and delivering implant-supported removable prostheses. Emphasis will be placed on case selection, attachment systems, biomechanics, and common pitfalls, providing clinicians with actionable insights to improve predictability, function, and patient satisfaction.

### Instructor Bio

Dr. Khan grew up in Scarborough, Ontario. After graduating from high school he attended the University of Toronto, Trinity College and graduated with a Bachelor of Science with High Distinction in 1997. He then attended The University of Toronto Faculty of Dentistry and graduated with his Doctor of Dental Surgery in 2001. Dr. Khan served as a dental officer in the Canadian Forces from 1998-2007. Dr. Khan began practicing dentistry in Halifax, Nova Scotia with the Canadian Forces. In the CF he learned a lot through mentorship with dental specialists and advanced dental training courses. After a ten year career in the Canadian Forces, he then moved to Kingston with his wife and life partner Dr. Sohela Vaid in 2007 to pursue studies in Medicine and practice Dentistry.







Dean Fenwick  
Founder,  
Specialized Office  
Systems Inc.



11:10am - 12:30pm

## AI in the Denturist Clinic: Smarter Charting, Better Patient Communication, and Reduced Administrative Burden

Artificial Intelligence is rapidly moving from theory to day-to-day reality in healthcare clinics — including denturist practices. This one-hour continuing education session will explore how modern AI tools can support more accurate patient charting, improve after-hours patient communication, and reduce the administrative load on practitioners and staff.

Presented by Dean Fenwick, founder of DOMx and long-time practice-management advisor to denturists across Canada, this session will focus on practical, real-world applications of AI rather than technical theory. Attendees will see how AI-assisted clinical documentation can transform casual chairside or post-appointment dictation into properly structured, professional SOAP notes — improving consistency, clarity, and record quality.

The presentation will also examine the growing role of AI-based phone attendance, including how AI assistants can responsibly handle missed calls, after-hours inquiries, appointment requests, and basic triage — reducing reliance on voicemail while maintaining professionalism and patient confidence.

Special attention will be given to privacy considerations, consent, data residency, and professional accountability, with discussion tailored to the Canadian and BC regulatory environment.

This session is designed to inform, not overwhelm — helping denturists understand what is possible today, what is coming next, and how to evaluate AI tools responsibly for their own clinics.

### Instructor Bio

Dean Fenwick is the founder of Specialized Office Systems Inc., the company behind DOMx—a leading practice management system designed specifically for denturists: [www.denturistsoftware.com](http://www.denturistsoftware.com). A pioneer in the field, Dean has played a pivotal role in the development and adoption of electronic claim submissions for denturists since their inception.

He spent several years teaching practice management to denturist students at NAIT and remains an active supporter of denturist education across Canada. As a passionate advocate for the profession, Dean is deeply committed to the growth, efficiency, and long-term success of denturist practices.

With technology advancing rapidly, Dean believes denturists shouldn't just adapt—they should lead the way. His work continues to empower clinics to embrace innovation, streamline operations, and deliver outstanding patient care.

# Choose Your 2026 TIA Dates

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4 SDA Days

**\$499<sup>+HST</sup>**

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4 SDA + 4 TIA Days

**\$699<sup>+HST</sup>**

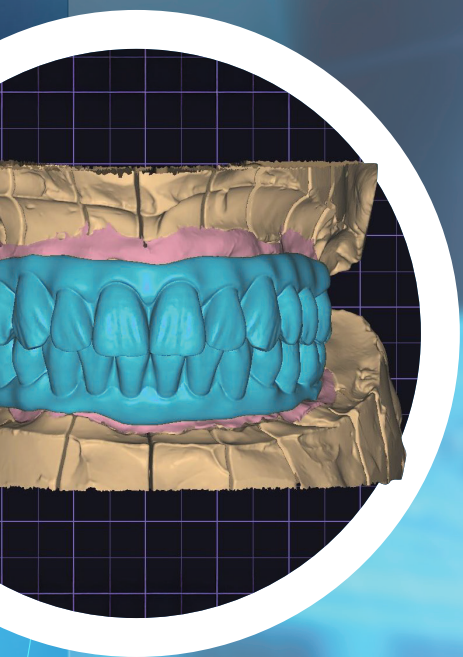
SDA Membership ELITE  
4 SDA + 10 TIA Days

**For the PLUS Membership, please check the 4 TIA seminars you will attend**

DATE	SPEAKER	COURSE TITLE
<input type="checkbox"/> Jan 30, 2026	Dr. Tarek Sharkas	"The Tale of Two Implants" Why One Failed and One Succeeded
	Tala Batarseh	The Secrets in the Dental Office Management
<input type="checkbox"/> Feb 13, 2026	Dr. Larry Gaum	How Much Do You Know About Tongue Ties? Can You Identify one? Can You Treat it Surgically?
	Dr. Rick Soordhar	Integrative TMJ, Airway, Craniofacial Growth, and Orthodontic Solutions for All Ages
<input type="checkbox"/> Feb 27, 2026	Dr. Jeff Li	Soft Tissue Management for Full Arch: The Forgotten Key to Long-Term Success
	Petr Binnell	How to Make Marketing Work for You
<input type="checkbox"/> Mar 20, 2026	Timothy Brown	Navigating Uncertainty: Economic Insights for Dental Owners
	Kirsten Fisher	The Microbial Balancing Act: Connecting Periodontal and Caries Pathogenesis with the Oral Microbiome
<input type="checkbox"/> Apr 10, 2026	Dr. Pav Khaira	The Bone Growth Concept
	Dr. Steve Chang	Mechanical Complications of Dental Implants: Causes, Prevention, and Management
<input type="checkbox"/> Apr 24, 2026	Dr. Abdul Osman Dr. Waji Khan	From Planning to Possibility: A Systematic Approach to Modern Implant Dentistry with CopaSKY Diagnosis • Placement • Immediacy • Full-Arch • Digital Workflow
<input type="checkbox"/> May 1, 2026	Jonathan Verroche	Effective And Efficient Full Arch Scanning with IO Connect
	Dr. Moemen Metwally	Restoring Form And Function Full Arch in 2025 - Solution Driven Protocols
<input type="checkbox"/> Sep 18, 2026	Dr. Ira Paul Sy	The Balance of Success and Complications Associated with Oral Implant Rehabilitation
	Dr. Sky Naslenas	Botox Applications in Modern Dental Practice
<input type="checkbox"/> Oct 16, 2026	Dr. Parvaneh Bahrami	Soft Tissue Enhancement Around Implants
	Dr. M. K. (Bobby) Baig	Multiple Implants in Esthetic Zone!! "The Micro Prosthodontic Elements"
<input type="checkbox"/> Oct 30, 2026	Dr. Venceslav Stankov	Anatomical Considerations in Esthetic Zone And Principles of Microsurgery
	Alex Chabachevitch	Finding New Solutions to Our Everyday Challenges in The Everchanging Dental World

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**March 6, 2026**; standard rate of **\$189**  
applies afterward.

## MARCH 28, 2026

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