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Dr Don Avidar



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SPECTRUM DAY TORONTO

October 20, 2023

CLINICAL PROGRAM 1 - Each hour lecture = 1 CE Credit **GORDON PINSENT ROOM #1**

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:30am	Day In The Life Of Prosthodontics Crown Lengthening	Dr. Izchak Barzilay, Cert Prostho, MS, FRCDC Dr. Parvaneh Bahrami, MSc Perio, FRCDC, ABD Dip.
10:30am - 11:00am	Exhibit Hall Break - Hall B	
11:00am-12:00pm	Prosthodontic Management Of Implant Failures Zirconia: Clinical Applications And Challenges	Dr. Elahe Behrooz, DDS, MBA, MSc(Prostho), FRCDC Dr. Mahmood Abu Ruj, DDS, MSc, PhD, MSc(Prostho), FRCDC
12:00am - 1:00pm	Exhibit Hall Lunch for Purchase - Hall B	
1:00pm-2:00pm	Restorative Dental Hygienist In The Prosthodontic Practice	Reefa MacDoom, CDA II, RRDH
2:00pm - 3:00pm	Clinical Workflows for Digital Locator Full-Arch Prosthetics	Dr. Michael D. Scherer
3:00pm - 3:30pm	Exhibit Hall Break - Hall B	
3:30pm - 4:30pm	Future Proofing Your Dental Practice with Prime Solutions	Michelle Glover, CDA II
4:30pm - 5:30pm	Digital Technology & Ceramics – Solutions For Success!	Dr. Shashikant Singhal

CLINICAL PROGRAM 2 - Each hour lecture = 1 CE Credit **GORDON PINSENT ROOM #2**

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	Simplified Canal Shaping And Obturation: Keep It Safe, Effective And Simple	Dr. Rony E. Dagher
10:00am - 10:30am	Exhibit Hall Break - Hall B	
10:30am -11:30am	Re-Visiting the Matrix: Mastering Class 2 Posterior Sectional Systems	Dr. Dennis Marangos
11:30am - 1:00pm	Exhibit Hall Lunch for Purchase - Hall B	
1:00pm - 2:00pm	The 1- Wing Maryland Bridge. SYNOPSIS MARYLAND BRIDGE	Dr. Mario Rotella
2:00pm - 3:00pm	Single Visit Dentistry: Chairside Digital Workflow	Lukas Nguyen, RDT
3:00pm - 3:30pm	Exhibit Hall Break - Hall B	
3:30pm - 4:30pm	Precision Redefined: Exploring the Power of Digital Dentistry	Pax Forghani, BDS
4:30pm - 5:30pm	Your Digital Journey Starts Here	Dr. Pierre Obeid

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PROGRAM AT A GLANCE

CLINICAL PROGRAM 3 - Each hour lecture = 1 CE Credit

GORDON PINSENT ROOM #3

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	Create Optimal Clinical Results & Patient Experience Through Diagnosis and Management of Gingival Inflammation	Pamela Bedour, RDH
10:00am - 11:00am	OSA: Is Dentistry Doing Enough?	John Viviano DDS D ABDSM
11:00am - 11:30am	Exhibit Hall Break - Hall B	
11:30am - 12:30pm	Immediate Loading Implants with a Modeless Approach for Full Control of the Final Outcome	Hugo Patrao, RDT
12:30pm - 2:00pm	Exhibit Hall Lunch for Purchase - Hall B	
2:00pm - 3:00pm	When Does A Veneer Become A Crown	Dr. Ed Philips
3:00pm - 4:00pm	Airway Focused Orthodontics: Early Orthodontic Treatment for Children	Dr. Brock Rondeau
4:00pm - 4:30pm	Exhibit Hall Break - Hall B	
4:30pm - 5:30pm	Specific Innovation and Advancements in Implant Dentistry - Because it Matters	Jack Marrano, CDT

CLINICAL PROGRAM 4 - Each hour lecture = 1 CE Credit

PIERRE BERTON ROOM 1-2

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	A Mathematical Approach To Implant Placement Success	Dr. Scott McLean
10:00am - 11:00am	The Art Of Case Presentation	Dr. Azeem Sheikh
11:00am - 11:30am	Exhibit Hall Break - Hall B	
11:30am - 12:30pm	Digital Dentistry in Contemporary Prosthodontics: Is it Practical?	Dr. Effie Habsha
12:30pm - 1:30pm	Exhibit Hall Lunch for Purchase - Hall B	
1:30pm - 2:30pm	Are You Still Dancing The Verification Jig?	Dr. Bobby Baig & Dr. Don Hui
2:30pm - 3:30pm	Analgesia and Pain Control in Dentistry	Dr. Soheil Khojasteh
3:30pm - 4:00pm	Exhibit Hall Break - Hall B	
4:00pm - 5:00pm	Unlocking the Power of LASER Technology: Revolutionizing Dentistry Through Next-Gen LASER Systems	Cliff Magneson, MBA

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SPECTRUM DAY TORONTO

October 20, 2023

TECHNICAL PROGRAM 1 Each hour lecture = 1 CE Credit AL WAXMAN ROOMS # 1-2

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	Additive vs Subtractive in the Removable Realm	Michelle Glover, CDA II
10:00am - 11:00am	Let's Talk Aesthetics! Ultra-Thin Zirconia Veneers With Prettau Skin, Clinical And Lab Procedure.	Kaveh Shams, DT
11:00am - 11:30am	Exhibit Hall Break - Hall B	
11:30am - 12:30pm	New Advancements In 3D Resin For Additive Manufacturing In Dentistry. 3D Printing skeletal Parts: Resin VS Metal	Mark Chan, DD Gilbert Riendeau, DT
12:30pm - 02:00pm	Exhibit Hall Lunch For Purchase - Hall B	
2:00pm - 3:00pm	Your Future by Design. Artistry, Technology and Our Evolution	Peter Pizzi CDT, MDT, F.N.G.S.
3:00pm - 4:00pm	C & B Digital Design Fabrication - Step by Step	Alex Chabachevitch, RDT
4:00pm - 4:30pm	Exhibit Hall Break - Hall B	
4:30pm - 5:30pm	The Future of 3D Metal Printing and Future Smart Factory on Digital Production	Matt Tait, CDT

TECHNICAL PROGRAM 2 - Each hour lecture = 1 CE Credit AL WAXMAN ROOMS # 3-4

TIME	TITLE/OUTLINE	SPEAKER
9:30am - 10:30am	Leveraging Thermoforming Machines: Enhancing Production Efficiency with Optimal Techniques.	Colin Kim, KOIS Specialist, RDT, CDT, Owner of Astro Dental Art
10:30am - 11:30am	Digital workflow Success: From Office to Lab	Dr. Zachary Mursic / Jonathan Mursic, RDT
11:30am - 1:00pm	Exhibit Hall Break - Hall B	
1:00pm - 2:00pm	A Complete Application Guide For ceraMotion One Touch	Karim Sahil RDT, MDT
2:00pm - 3:00pm	The Ultimate Esthetic Team: Katana Zirconia Yml And Esthetic Colorant	Edgar Munoz, CEO & Dental Tech Specialist
3:00pm - 3:30pm	Exhibit Hall Break - Hall B	
3:30pm - 4:30pm	Maximizing Dental Lab Value for a Successful Exit: Mastering Key Evaluation Criteria	Manny Padda, MBA
4:30pm - 5:30pm	The Next Level Zirconia	Jillian Swafford, CDT

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PROGRAM AT A GLANCE

DENTURIST PROGRAM 1 - Each hour lecture = 1 CE Credit**DONALD SUTHERLAND ROOMS # 1-2**

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	Essentials in Denturism Record Mangement and Informed Consent	Cindy Rotman, B.Sc. DD
10:00am - 11:00am	Learn to Design & Fabricate Digital Dentures - Step by step	Alex Chabachevitch, RDT
11:00am - 11:30am	Exhibit Hall Break - Hall B	
11:30am - 12:30pm	Simplified Full Arch Restoration – Using your IOS Scanner!	Costa Nassar, DD & Kevin McAuley, RDT
12:30pm - 2:00pm	Exhibit Hall Lunch for Purchase - Hall B	
2:00pm - 3:00pm	The Oral/Systemic Link Demystified: Tell your mom you are a real doctor!	Dr. Fay Goldstep
3:00pm - 4:00pm	The Many Rules of Dental Asepsis Standards, Documentation and Implementation	Ryan Swift
4:00pm - 4:30pm	Exhibit Hall Break - Hall B	
4:30pm - 5:30pm	The Reference Denture Technique Using SHINING 3D Desktop Scanner	Chase Thompson, DD

DENTURIST PROGRAM 2 - Each hour lecture = 1 CE Credit**DONALD SUTHERLAND ROOMS # 3-4**

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	Marketing for Denturists in the Digital Age.	Alex Zlatin, CEO
10:00am - 10:30am	Exhibit Hall Break - Hall B	
10:30am - 11:30am	Real-World Digital Workflows for Overdentures for the Combined Clinical and Laboratory Practitioner	Dr. Michael D. Scherer
11:30am - 1:00pm	Exhibit Hall Lunch for Purchase - Hall B	
1:00pm - 2:00pm	The Importance of Measuring Occlusal Forces	Markus Fischer RD, RDT
2:00pm - 3:00pm	Prime Solutions for a Permanent Printed Denture	Jonathan Verroche, DD
3:00pm - 3:30pm	Exhibit Hall Break - Hall B	
3:30pm - 4:30pm	Implant supported dentures from start to finish - a denturist perspective	Milan Jovanovic, RDT & Francesca Girardo RDT, DD
4:30pm - 5:30pm	Decoding Digital Dentures	Benoit Laroche

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SPECTRUM DAY TORONTO

October 20, 2023



HYGIENE CENTRAL - Each hour lecture = 1 CE Credit

HALL C

TIME	TITLE/OUTLINE	SPEAKER
9:00am - 10:00am	Assessment Is The Key To Building Your Periodontal Toolbox	Kerry Lepicek, RDH
10:00am - 11:00am	Understanding The Business of Dental Hygiene	Jennifer Turner, RDH
11:00am - 11:30pm	Exhibit Hall Break - Hall B	
11:30am - 12:30pm	Dental Unit Waterlines - What's in your water?	April Smith
12:30pm - 1:30pm	Exhibit Hall Lunch for Purchase - Hall B	
1:30pm - 2:00pm	Don't Just Survive your Day, Thrive in it	Liisa Moore, RDH
2:00pm - 3:00pm	Connecting the Dots. Remedial Instrumentation Maintenance	Anna Louise Tolan RDH, FADIA
3:00pm - 3:30pm	Exhibit Hall Break - Hall B	
3:30pm - 4:30pm	What's On Your Tray?	Elizabeth J. Ryerse, RDH
4:30pm - 5:30pm	Orofacial Myofunctional Treatment as an Adjunctive Oral Health Therapy	Joe Siegfried, RDH

BUSINESS FORUM - Each hour lecture = 1 CE Credit

GORDON PINSENT ROOM # 4

TIME	TITLE/OUTLINE	SPEAKER
9:30am - 10:30am	A New Playbook for Thriving & Success in Dentistry	Peter Barry, C.M.C., R.R.D.H.
10:30am - 11:00am	Exhibit Hall Lunch for Purchase - Hall B	
11:00am - 12:00pm	A Look at Maximizing Your Practice Value and a Discussion on Canada's Economy During These Interesting Times	Timothy Brown, CEO & BROKER OF RECORD
12:00pm - 1:00pm	Exhibit Hall Lunch for Purchase - Hall B	
1:00pm - 2:15pm	Dental Marketing Best Practices and Strategic Marketing	Brandon Bosch
2:15pm - 3:15pm	Digital Marketing and Cybersecurity in Dentistry	Ali Zare / Ozhan Asi
3:15pm - 3:45pm	Exhibit Hall Lunch for Purchase - Hall B	
3:45pm - 4:45pm	Buying Or Selling Of Your Dental Practice, Steps And Tips	Paul Martin, J.D./LL. B
4:45pm - 5:45pm	An Inside Look at Your Bank	John Spitman, CFA, CFP, FCSI, CIM

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SPECTRUM DAY TORONTO

October 20, 2023



CORE I - Free Registration		PIERRE BERTON ROOMS: 3-4
TIME	TITLE/OUTLINE	SPEAKER
8:00am - 9:00am	Registration	
9:00am-12:30pm	Patient Safety Incidents and Adverse Events: Be Prepared	Alan Lachapelle Dr. Peter Hong
10:00am - 10:30am	Exhibit Hall Break - Hall B	
12:30pm - 1:30pm	Exhibit Hall Lunch for Purchase - Hall B	
1:30pm-5:00pm	Dental Recordkeeping- Back to Basics	Greg S. Anderson BSc DDS Parvaneh Bahrami, DDS, MSc Perio, FRCDC (C), ABP Dip.
2:30pm - 3:00pm	Exhibit Hall Break - Hall B	

CROWN & BRIDGE* Saturday, October 21, 2023		
TIME	TITLE/OUTLINE	SPEAKER
8:30am - 9:00am	Registration And Breakfast For Crown & Bridge	
09:00am - 04:30pm	Lecture & Hands-On	Dr. M.K. Bobby Baig , Dr. Mario Rotella and Leonid Gurgov, CDT

* Pre-Registered Hand-On Course

ORAL SURGERY* OCTOBER 20-22, 2023		ROOM: L. COHEN BALLROOM
TIME	TITLE/OUTLINE	SPEAKER
8:00am - 8:30am	Registration And Breakfast For Oral Surgery For The GP With Dr. Larry Gaum	
08:30am - 04:30pm	Lecture & Hands-On	Dr. Larry Gaum

* Pre-Registered Hand-On Course

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PERIODONTICS FOR THE GP

3 Day Course, 2023 with Dr. Parvaneh Bahrami

November 24-26, 2023

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105 Bentworth Ave Unit 1,
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MODULE 1

Day 1: Periodontal Disease

- Etiology and diagnosis procedures
- The introduction of the new classification system
- Prognosis and Treatment Plan
- Non-surgical and surgical treatment option
- Periodontal maintenance program
- The principles of functional crown lengthening

Hands-On component* :

- Review Flap and Suturing Principles
- Osseous Resective Periodontal Surgery distal wedge

MODULE 2

Day 2: Soft Tissue Grafting

- Biologic principles and Etiology
- Diagnosis: Old and New Classification
- Indications, Goals and Objectives
- Case selection and treatment plan
- Soft tissue grafting procedures (FGG, CTG)

Hands-On component* :

- Free Gingival Grafting (FGG)
- Connective Tissue Grafting (CTG)

*You are required to bring loupes and additional instruments to the course, at your own cost.

MODULE 3

Day 3: Hard Tissue Grafting

- Biologic principles
- Goals and Objectives
- Indications and Treatment Plan
- Review different types of Bone grafts and membranes
- Complications

Hands on component* :

- Socket preservation
- Guided bone regeneration for treating periodontal bony defects

THE SPEAKER

Dr. Parvaneh Bahrami obtained her Master of Science in Periodontology and Implant Surgery in 2012 from the University of Toronto.

Dr. Bahrami is board-certified in Canada and USA and a Diplomat of the American Academy of Periodontology. She is a clinical instructor at the University of Toronto and practices as a periodontist and implant surgeon at Prosthodontics Associates.

Contact: pbahrami@buildyoursmile.com

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SPECTRUM DAY TORONTO 2023

CLINICAL PROGRAM 1

Room: Gordon Pinsent 1

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit

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Dr. Izchak Barzilay
Cert. Prosth., MS, FRCD(C)

9:00-10:30am

Day In The Life Of Prosthodontics

In a very interesting lecture Dr. Barzilay will discuss the challenges that prosthodontists face on a daily basis: complexity of cases, technological advancements, patients' expectations, time management, cost of treatment, patient compliance, while at the same time making the work rewarding as they restore smiles and improve the lives of their patients.

Dr. Izchak Barzilay received his DDS from the University of Toronto in 1983, a Certificate in Prosthodontics from the Eastman Dental Center in Rochester, NY in 1986, and MS from the University of Rochester in 1991. He is Head of the Division of Prosthodontics and Restorative Dentistry, Mt. Sinai Hospital, Toronto, Ont.; CEO and Founder– Build Your Smile Dental Foundation, Chair Board of Directors – Royal College of Dentists of Canada; Adjunct Professor, Division of Prosthodontics of the Eastman Department of Dentistry, University of Rochester, Rochester, NY; Professor, George Brown College of Applied Arts and Technology, Toronto, ON; Associate in Dentistry, University of Toronto, Toronto, Ont.; Past - President of the Association of Prosthodontists of Canada; Past President - Ontario Study Club for Osseointegration.; Publication reviewer for Journal of Esthetic and Restorative Dentistry, and is in private practice limited to prosthodontics and implant dentistry in Toronto, Ont. He has published on various topics including immediate implants, bonding plastics to various metals and other material and implant related topics. Dr. Barzilay holds many fellowships in prestigious organizations and has been awarded multiple awards for his research and teaching accomplishments.



Dr. Parvaneh Bahrami
MSc Perio, FRCDC (C), ABP
Dip.

Crown lengthening

- Biologic principles
- Goals and Objectives
- Indications and Treatment Plan

Dr. Parvaneh Bahrami obtained her Master of Science in Periodontology and Implant Surgery in 2012 from the University of Toronto.

Dr. Bahrami is board-certified in Canada and USA and a Diplomat of the American Academy of Periodontology. She is a clinical instructor at the University of Toronto and practices as a periodontist and implant surgeon at Prosthodontics Associates.



10:30-11:00AM • AM BREAK • EXHIBIT HALL



Dr. Elahe Behrooz

DDS, MBA, MSc (Prosthodontics),
FRCDC



11:00-12:00pm

Prosthodontic Management of Implant Failures

Failure of dental implants is a rare but serious complication with possible prosthetic implications. These prosthetic implications may range from minor to major modifications to prosthesis design and require thorough evaluation. This lecture aims to provide tools to identify implant complications and execute the most appropriate prosthodontic treatment including the modifications to the existing prosthetic design.

Objectives:

- Identification of signs and symptoms of implant failure
- Understanding the prosthodontic implications of late implant failures
- Analyzing the various possible required modifications to prosthetic designs after late implant failures

Dr. Elahe Behrooz, DDS., MBA, Cert. Prosthodontics, F.R.C.D.(C) obtained her first DDS degree in Iran and her Master of Business Administration (MBA) from the Eric Sprott School of Business, Carleton University. She obtained her second DDS degree from the University of Toronto (U of T) with honors and is a graduate of the Prosthodontic program at the U of T. She is currently involved in private practice limited to Prosthodontics and implant dentistry, is a clinical instructor at the Faculty of Dentistry, University of Toronto in the Graduate Prosthodontics department, is the chief of clinical operations of the Build Your Smile Dental Foundation (Domestic) and a clinical associate at the department of Dentistry, Mt Sinai Hospital.



Dr. Mahmood Abu Ruja,

DDS, MSc, PhD,
MSc(Prosthodontics), FRCDC



Zirconia: Clinical Applications and Challenges

All-ceramic restorations have been used in recent years for their superior gingival response and esthetic quality. Yttria-tetragonal zirconia polycrystalline (Y-TZP) is a non-silicate ceramic of great interest in the field of prosthetic and implant dentistry due to its excellent mechanical properties. In spite of the high mechanical properties, Y-TZP has poor bond strength to the underlying substrate even when resin-based cements are used due to the lack of a glassy matrix and the absence of silica. Different surface treatment methods have been proposed to improve the bond strength to resin cement, including chemical and/or mechanical surface treatments, but no benchmark has been established to date. In this lecture, we will:

- Provide an overview and insight into newer materials
- Understand the different structures and properties of Y-TZP
- What are the indications for different materials
- Learn how to handle and bond Zirconia.

Dr. Mahmood Abu Ruja is a clinician-scientist in the field of Prosthodontics, with over 10 years of experience as a clinician and a lecturer in Prosthodontics. He received his dental degree from The University of Jordan in 2006. He completed his MSc in Prosthodontics and Ph.D. in Dental materials at the Faculty of Dentistry, University of Toronto. Dr. Abu Ruja's research explored topics related to dental materials, Zirconia bonding and surface treatment, and complications of dental implants. He received many national and international awards for his research. Dr. Abu Ruja is currently an instructor in Prosthodontics at the University of Toronto and maintains a private practice limited to Prosthodontics. He enjoys spending his free time with family and friends.



12:00-1:00PM • LUNCH FOR PURCHASE • EXHIBIT HALL



Ms. Reefa McDoom, CDA II,
RRDH



1:00-2:00pm

Restorative Dental Hygienist in the Prosthodontic Practice

"The Prosthodontist and the Restorative Dental Hygienist; an effective team."

The RRDH in a Prosthodontic setting is a forward-thinking, unique, and lucrative approach to dentistry. I will offer a candid perspective on how this tag-team system has been implemented and effectively used at Prosthodontic Associates.

Reefa McDoom has practiced dental hygiene for over thirty years in Toronto receiving honours at all levels. She has practiced in general, periodontal, and prosthodontic practices since 1989 and currently divides her time between perio and restorative dental hygiene in a Toronto prosthodontic practice. Reefa has lectured to hygienists and restorative dental hygienists and is passionate about both local and international volunteer and outreach.



Dr. Michael D. Scherer



2:00-3:00pm

Clinical Workflows for Digital Locator Full-Arch Prosthetics

Interested in learning about simple and predictable full-arch implantology skills? Participants will attend a focused presentation that focuses on step-by-step "real-world" clinical practice procedures focusing on Locator full-arch removable overdenture and fixed cases. Emphasis will be placed on practical skills for clinicians, dental teams, and dental technicians to use in their practices on Monday morning.

Learning Objectives:

- Exposure to step-by-step clinical procedures for Locator implant overdentures and fixed restorations.
- Acquire knowledge and confidence in the clinical protocols for restorative procedures for full-arch restorations
- Become familiar with the parts & pieces used for making impressions for and delivering restorations

Dr. Michael Scherer is an Assistant Clinical Professor at Loma Linda University, a Clinical Instructor at University of Nevada – Las Vegas, and maintains a practice limited to prosthodontics and implant dentistry in Sonora, California. He is a fellow of the American College of Prosthodontists, has published articles, DVD training series, and in-person and online courses related to implant dentistry, clinical prosthodontics, and digital technology with a special emphasis on full-arch reconstruction. As an avid technology & computer hobbyist, Dr. Scherer's involvement in digital implant dentistry has led him to develop and utilize new technology with CAD/CAM surgical systems, implement interactive CBCT implant planning, and outside of the box radiographic imaging concepts. Dr. Scherer also maintains online education: Formal online courses: 1- Fast-Track Digital Dentistry & 3D Printing, 2-Fast-Track Full-Arch Reconstruction Implant Overdentures, 3- Digital Dentures and five YouTube channels: "LearnLOCATOR", "LearnLODI", "LearnSATURNO", "LearnLOCATOR F-Tx" and "The 3D Dentist"-popular YouTube channels.



3:00-3:30PM • PM BREAK • EXHIBIT HALL



Michelle Glover, CDA II

**3:30-4:30pm**

Future Proofing Your Dental Practice with Prime Solutions

Digital dentistry has taken the dental profession to the next level. With advancements in CBCT, intra oral scanning, milling and 3D printing, where does one even begin? How can you get started in this fascinating digital shift without it feeling overwhelming? Join Michelle Glover-DaCosta of Dentsply Sirona as she shares insights to how digital technology has changed the way clinicians operate day to day. You will hear first-hand how integrated digital solutions have helped so many grow their business, helped achieve greater patient case acceptance, improved the dental teams' routines, and most importantly provided better clinical results.

Michelle Glover-DaCosta graduated with honours from George Brown College as a Level II Dental Assistant. She worked as lead CEREC CDA in private practice for years where she developed her skills in the world of digital dentistry. Michelle became very passionate and well versed in CAD/CAM and the benefits it provides to the dental industry through advanced training with CEREC Doctors. This began her drive to educate and inspire others to understand the benefits of CAD/CAM both from a dental practice and laboratory workflow. In 2016 Michelle join the dental sales industry by accepting a CEREC Representative position with Patterson Dental. It was through her passion for digital dentistry that she accepted the Lab Digital Solution Specialist position with the industries leader in CAD/CAM, Dentsply Sirona. During her time at Dentsply Sirona, she's been fortunate to help launch innovative solutions such as Primescan, Lucitone Digital Print dentures and the Primeprint Solution. She has since taken on the role of Senior CAD/CAM Territory Manager in North-East Ontario where she looks forward to sharing her knowledge and excitement for digital dentistry with clinicians and their teams.



Dr. Shashikant Singhal

**4:30-5:30pm**

Digital Technology & Ceramics – Solutions For Success!

Significant advancements have been made in digital technology over the last few years. Contemporary intra-oral scanners are fast, easy to use and accurate. However, "What's best for my office?" is still a frequently asked question! Additionally, the advancements in contemporary ceramic materials and patient's expectations add further confusion in selecting an ideal technology and ceramic option. Therefore, it is extremely important for an office to understand available options for clinical success.

The purpose of this program is to provide an overview of available intra-oral technologies and ceramic materials to offer successful clinical solutions at your practice.

Objectives:

- Provide an overview of Intra-oral scanners
- Understand the available contemporary ceramic materials for various clinical indications
- Learn how to implement Digital workflows

Dr. Shashikant Singhal, B.D.S., M.S., graduated with a Bachelor of Dental Surgery from the College of Dental Sciences, India. After graduation, he maintained a successful dental practice in Delhi, India. However, his passion towards dental materials research and eagerness to learn about materials science inspired him to enroll in the Advanced Clinical Dentistry Program (Biomaterials) at the University of Alabama at Birmingham, AL. He concentrated his research on contemporary dental materials and presented his research data at both national and international scientific meetings. Currently, Dr. Singhal serves at a position of Director of Education and Professional Services at Ivoclar in Amherst, NY. He directs the educational initiatives of Ivoclar in North America. In addition, he participates in the development of new products/technologies and conducts clinical evaluations. He is an editorial board member of Journal of Cosmetic Dentistry, published multiple research articles, presents his research data at scientific meetings and lectures at national and international venues.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

SPECTRUM DAY TORONTO 2023

CLINICAL PROGRAM 2

Room: Gordon Pinsent 2

Registration 8:00am - 3:30pm
Program 9:00am - 5:30pm
Exhibit Hall 10:00am - 4:30pm
Cocktail Reception and Draw Prizes 5:30pm - 7:00pm
Each hour lecture = 1 CE Credit

CE Provider



Toronto Implant Academy (TIA) Nationally Approved PACE Program Provider for FAGD/MAGD credit.
Approval does not imply acceptance by any regulatory authority or AGD endorsement.
9/1/2022-8/31/2025. Provider ID# 355116



Dr. Rony E. Dagher



9:00-10:00am

Simplified Canal Shaping and Obturation: keep it safe, effective and simple

Efficient methodology in shaping root canals and obturation. Keeping it simple efficient is the best manner to avoid iatrogenic mishaps and make performing root canal therapy enjoyable. The system that will be discussed is Wave One Gold and Guttacore carrier based obturation.

Dr. Rony Dagher B.Sc., DDS, Cert Endo. M.Sc (D), FRCD(C) is an Endodontist and a fellow with the Royal College of Dentists of Canada, who maintains a private practice in Mississauga Ontario Canada. He is a graduate from the University of Toronto with a Bachelor of Science degree and obtained his DDS from Case Western Reserve University. He attended the Toronto General Hospital surgical residency program and practiced general dentistry for 7 years prior to enrolling and completing a specialty Master's degree in Endodontics at the University of Toronto. Dr. Dagher has served as an instructor at both the undergraduate and graduate endodontic departments at the University of Toronto. He has served as an Endodontic examiner for the Royal college of Dentists of Canada. Dr. Dagher holds a special interest in Dental Traumatology and regenerative Endodontics. He currently lectures on many Endodontic topics including rotaries, trauma, disinfection and regeneration. He is currently a member of numerous endodontic and dental associations and societies.



10:00-10:30AM • AM BREAK • EXHIBIT HALL



Dr. Dennis Marangos

10:30-11:30am

Re-Visiting the Matrix: Mastering Class 2 Posterior Sectional Systems

This presentation will provide an overview of some of the common Class 2 posterior matrix systems used in composite resin dentistry. Through lecture and live demonstration, this presentation will compare the features, benefits, and clinical outcomes of prominent matrix systems available in the market. This presentation will explore their design, materials, application techniques, and effectiveness in achieving successful Class 2



restorations. The goal for this presentation is to assist dental professionals in making informed decisions regarding the selection and utilization of posterior matrix systems for composite resin restorations.

I. Introduction

- A. Welcome and introduction.
- B. Brief overview of the topic. C. Importance of Class 2 posterior sectional matrix systems in dentistry

II. Understanding Class 2 Restorations

- A. Definition and common characteristics.
- B. Challenges and limitations in achieving successful Class 2 restorations.
- C. Importance of proper matrix system selection

III. Overview of Posterior Sectional Matrix Systems

- A. Definition and purpose of sectional matrix systems.
- B. Components of a posterior sectional matrix system.
- C. Different types of matrices available. D. Advantages of using sectional matrix systems

IV. Choosing the Right Matrix System

- A. Factors to consider when selecting a posterior sectional matrix system.
- B. Comparing different matrix systems and their features.
- C. Clinical case examples demonstrating the use of different matrix systems

V. Techniques for Using Posterior Sectional Matrix Systems

- A. Step-by-step guide for proper placement of sectional matrices.
- B. Tips and tricks for achieving accurate and tight contacts.
- C. Techniques for achieving anatomically shaped and properly contoured restorations

VI. Troubleshooting and Tips

- A. Common challenges and problems encountered with sectional matrix systems.
- B. Solutions and troubleshooting techniques.
- C. Best practices and tips for maximizing success with posterior restorations

VII. Case Studies and Clinical Examples

VIII. Summary and Conclusion numerous endodontic and dental associations and societies.

Dr. Dennis Marangos graduated from the University of Toronto, Faculty of Dentistry in 1986. He completed a General Practice Residency at Mount Sinai Hospital in Toronto in 1987 and currently maintains a private practice in Toronto with emphasis on aesthetic, restorative dentistry and orthodontics.

He is the principal dentist at the Yorkville TMJ Centre, a practice that focuses on management of head, neck and TMJ related pain as well as obstructive sleep apnea and snoring. Dr. Marangos has lectured and presented hands-on workshops for many groups and study clubs on restorative dentistry, orthodontics, the management of TMD and craniofacial pain, direct and indirect restorative dentistry, biometrics, and occlusion.



11:30-1:00PM • LUNCH FOR PURCHASE • EXHIBIT HALL



Dr. Mario Rotella



1:00-2:00pm

Wing Maryland bridge. SYNOPSIS MARYLAND BRIDGE

Missing teeth in the anterior aesthetic region represent an urgent need for dental intervention and often require an early treatment strategy that restores both the aesthetic and functional aspects of the dentition. Cantilever resin-bonded fixed dental prostheses (RBFDPs) are considered a minimally invasive treatment approach to the replacement of single missing anterior teeth and provide excellent clinical outcomes, high survival rates and great patient satisfaction.

The Maryland bonded bridge traditionally featured metal wings and porcelain pontics. Today, zirconia is the material of choice due to the better esthetic result. This lecture is intended to provide additional knowledge and information on the "Maryland" bridge, taking in consideration:

- case selection
- material choice
- preparation design and bridge design

Mario Rotella is a Fellow of the Royal College of Dentists of Canada (F.R.C.D. (C)), board certified specialist in Prosthodontics. Dr. Rotella received his Doctor of Dental Surgery from the University of Siena (Italy), where he graduated with summa cum laude. He completed a 2-year Advance Education in General Dentistry program at the Eastman Institute for Oral Health, University of Rochester, Rochester, NY. At the same institution, he completed a 3-year Prosthodontic program and a 1-year Implant surgical fellowship. Dr. Rotella focuses his practice concentrating on the treatment of complex cases of aesthetic and functional rehabilitation on natural dentition and implants, with emphasis on veneers, crowns, bridges and dentures. Dr. Rotella's practice encompasses the traditional prosthetic procedures and the most innovative ones, with particular focus on the minimally invasive prosthetic procedures for the application of veneers, partial restorations, and all-ceramics crowns and bridges. Dr. Rotella has presented his work in several dental meetings and he has, also, published several articles in peer-reviewed journals, such as the Journal of Prosthetic Dentistry.



Lukas Nguyen, RDT



2:00-3:00pm

Single Visit Dentistry: Chairside Digital Workflow

This Seminar will illustrate the advantages of having a smooth digital workflow between the dentist and the dental laboratory. It will explain how to easily implement a digital workflow, including its main components, and importantly the new solutions it can bring to your daily practice.

Lukas Nguyen, RDT has been working as a dental technologist for over 7 years. From volunteering at bite Ortho in the plaster department to fabricating night guards, soldering orthodontics appliances and case management, Lukas has worked his way to becoming the manager and lead consultant for all digital workflows. Lukas is also a founder of Jedi dental Studio and co-founder of Techno tooth Ltd, which focus directly on digital lab work. Lukas has a true passion for dental work and inherently believes "A happy person should have a confident smile and always be proud of it"



3:00-3:30PM • PM BREAK • EXHIBIT HALL



Pax Forghani, BDS

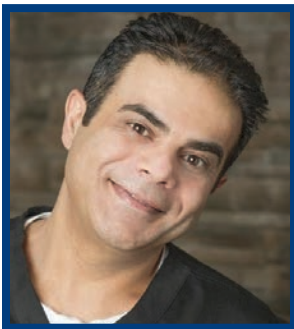


3:30-4:30pm

Precision Redefined: Exploring the Power of Digital Dentistry

- Precision in surgical procedure and its integration with restorative treatment
- Customization of prosthesis connection to the implants
- Integration of 3D model, 3D face scan and CT scan and its result regarding a correct occlusion and smile design

Dr. Pax Forghani is Pro-Art's in-house Digital Dentistry Manager. With Pax already engaging with doctors and actively involved in case management, his presence enhances our commitment to seamless patient care. Originally hailing from Mexico City, Pax pursued Dentistry at the National Polytechnic Institute, supplemented by a distinguished diploma in Implantology from the Hiossen Master Course. He seamlessly balanced a private practice in Mexico City while simultaneously heading the Digital Dentistry Laboratory at Hiossen Implants Mexico headquarters. Pax boasts specialization in digital dentistry, having received direct training from 3Shape. His remarkable expertise spans over 1,500 successful surgical plans encompassing diverse systems like Nobel Biocare, Straumann, Neodent, Astratech, BioHorizon, ZimVie, Hiossen, Adin, and immediate loading techniques using stackable guides. Pax's blend of practical knowledge and forward-thinking insight ensures that Pro-Art remains at the forefront of digital dental advancements, embodying our pledge to elevate patient experiences.



Dr. Pierre Obeid



4:30-5:30pm

Your Digital Journey Starts Here

This 1-hour presentation will provide an overview of what you and your dental team need to know about 3D digital dentistry. More importantly, understand the future of 3D digital dentistry and why you must adapt to these new technologies and not fall behind.

Learning Objectives:

- Learn the fundamentals of 3D digital dentistry
- Gain insight into the armamentarium needed to practice this method of dentistry
- Recognize dental CAD software to plan and design dental prostheses
- Clinical examples of the basics to advanced methods of 3D digital dentistry
- Appreciate the revolution of 3D printing in dentistry

Dr. Pierre Obeid Graduating from the University of Detroit Mercy, School of Dentistry, has been practicing general dentistry for over 25 years and is licensed in the Province of Ontario and the State of Michigan. He actively lectures and mentor's dentists and denturists on the skills needed for proper communication, collaboration, and efficiency in both surgical and prosthetic phases of implant dentistry and multidisciplinary approaches to complex treatments. His areas of expertise include 3D Digital Dentistry Workflow Strategies, CBCT data acquisition and interpretation, CAD/CAM software planning, and 3D printing manufacturing and technologies. Dr. Obeid is a Diplomate of the American Board of Oral Implantology (DABOI), a Diplomate of the International Congress of Oral Implantologists (DICOI), a Fellow at the American Academy of Implant Dentistry (FAAID), a Fellow of the Academy of General Dentistry (FAGD) as well as certified in intravenous sedation.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

CLINICAL PROGRAM 3

Room: Gordon Pinsent 3

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit

CE Provider



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Pamela Bedour, RDH



9:00-10:00am

Create Optimal Clinical Results & Patient Experience Through Diagnosis and Management of Gingival Inflammation

Gingival inflammation is the first step on the way to periodontal disease through its initial regulation of changes in the oral bacteria that lead to breakdown of the tissues that support the teeth. In its earliest stages the initiation of gingival inflammation is painless and rarely noticed by the patient. Eliminating oral inflammation is the key objective in the dental recall program. But to do this effectively, dental professionals need to be able to measure oral inflammation levels associated with periodontal diseases objectively. This lecture will discuss a protocol combining 4 pillars for periodontal disease management:

- Diagnostic
- Management of Risk Factors
- Disruption of Biofilm
- Host-Modulation Therapy

Pamela's expansive and rewarding dental hygiene career has included positions in general practice and a variety of specialties, including periodontal, prosthodontic and orthodontic offices. She was a clinical instructor for both Fanshawe College and Schulich Dentistry at Western University for many years. Pamela obtained her BSc in Oral Health Promotion through O'Hehir University in 2021. She has recently transferred with Oral Science from Ottawa to become the Dental Hygiene Preventive Care Partner for the London and Lake Erie territory.



John Viviano, DDS., D. ABDSM

10:00-11:00am

OSA: Is Dentistry Doing Enough?

Sleep Apnea prevalence is approaching 1 Billion world-wide. In Canada, the prevalence of mild to moderate disease hovers around 1/3 of our typical patient base. The medical alternative known as CPAP is poorly accepted by many patients, leaving 1/3 sub-optimally managed and 1/3 unmanaged all together. Learn about how oral appliances compare to CPAP and about the role you and your team could be playing to help these patients.



Lecture Objectives:

- The prevalence of Sleep Disordered Breathing.
- How CPAP and OAT compare regarding Efficacy and Compliance.
- How these differences impact on Therapeutic Outcomes.
- Most important factor influencing which is the best treatment alternative.
- Dealing with Physician resistance.

Disclosure: Intermittent Consultant to Various Oral Appliance Companies

John Viviano DDS D ABDSM obtained his credentials from the University of Toronto in 1983. His clinic is limited to managing sleep-disordered breathing and sleep-related bruxism. He is a Credentialed Diplomate of the American Board of Dental Sleep Medicine and has lectured internationally, conducted original research, and authored original articles on the management of sleep-disordered breathing. His clinic is the first Canadian facility accredited by the American Academy of Dental Sleep Medicine and he is Clinical Director of the Sleep Disorders Dentistry Research and Learning Centre, hosts zSleepClub an online Study Club, the SleepDisordersDentistry LinkedIn Discussion Group, conducts dental sleep medicine CE programs for various levels of experience, including a 65 hour mini residency and administers the SDDacademy.com Online Learning Platform.



11:00-11:30AM • AM BREAK • EXHIBIT HALL



11:30am-12:30pm

Immediate Loading Implants with a Modeless Approach for Full Control of the Final Outcome

Immediate Loading Implants with a Modeless Approach for Full Control of the Final Outcome. Maximize your chair time and disrupt as little of your patient's day as possible with an immediate approach to implant placement. How to plan all-in-the-box treatment that includes the implant, full guide surgical stent and temporization restoration work to load on the same appointment.

Hugo Patrao, RDT



Hugo Patrao is a Service Partner with a degree in Dental Technology and registered with the GDC. He delivers specialized training on maximizing digital workflows for optimum results. Hugo has been at the forefront of dental technology, working with heads of research and development teams from around the world to deliver new dental appliances and helping clinicians incorporate new technologies and digital planning into their practices and protocols. Hugo currently resides in Portugal.



12:30-2:00PM • LUNCH BREAK • EXHIBIT HALL



2:00pm-3:00pm

When Does a Veneer Become a Crown

Understand the functional differences and most importantly the esthetic implications of a crown vs a veneer"

Dr. Philips' past appointments include Course Director for Aesthetic Dentistry at the University of Toronto, Senior Clinical Instructor for Millennium Aesthetics and author of the book "Your Guide to the Perfect Smile". Dr. Philips limits his practice at The Studio for Aesthetic Dentistry in Toronto.

Dr. Ed Philips





Dr. Brock Rondeau



3:00-4:00pm

Airway Focused Orthodontics: Early Orthodontic Treatment for Children

Dentists in the future must consider restructuring their practices towards helping their patients achieve optimum health. Seventy percent of children by age 12 years have a malocclusion. Parents are looking for dentists who offer early treatment for their children. Ideally treatment with functional appliances will prevent the need for extraction of permanent teeth. **Learning Outcomes**

1. Diagnosis simple orthodontic cases that can be treatment with functional appliances in mixed dentition.
2. Functional appliance to treat constricted arches, posterior crossbites, anterior crossbites, deep overbites, open bites due to tongue thrust or thumbsucking habits.
3. How early orthodontic treatment can increase your personal satisfaction and income for your practice.
4. How functional appliances can help improve the overall health of the children by expanding the arches which open the airway, improve TMJ health and make room for all the permanent teeth.

Dr. Brock Rondeau D.D.S., I.B.O., D.A.B.C.P., D-A.C.S.D.D., D.A.B.D.S.M., D.A.B.C.D.S.M., is one of North America's most sought after clinician who lectures over 100 days per year for over 35 years. He is the past president and Master senior certified instructor for the International Association for Orthodontics. Over 20,000 dentists have attended his courses and study clubs in the United States, Canada, China, Australia, England, Poland, and Turkey. He has an extremely busy practice, which is limited to the treatment of patients with orthodontic, orthopedic, TMD, and snoring and sleep apnea problems. Dr. Rondeau is a Diplomate of the International Board of Orthodontics, a Diplomate of the Academy of Clinical Sleep Disorders Disciplines, a Diplomate in the American Academy of Craniofacial Pain, a Diplomate in the American Academy of Dental Sleep Medicine, and a Diplomate in the American Academy of Craniofacial Dental Sleep Medicine.



4:00-4:30PM • PM BREAK • EXHIBIT HALL



Dr. Jack Marrano



4:30-5:30pm

Specific Innovation and Advancements in Implant Dentistry

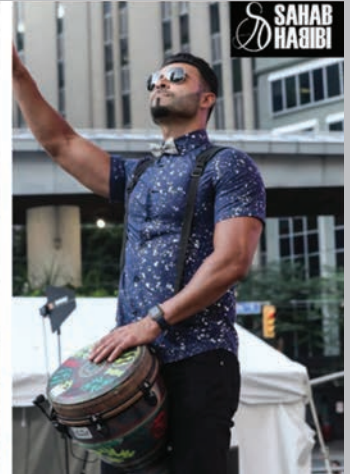
In this presentation attendees will learn how to utilize the latest innovations in the industry and how they are applied to modern materials workflows and restorative and clinical techniques. These materials and techniques will be discussed in detail giving the attendees a competitive edge on being able to use these systems to produce world class restorative work. This lecture will provide a comprehensive overview of evolving digital workflows with specific significance on implant dentistry. Emphasis on digital All on X and Digital Dentures showing the ability to produce these restorations in a fully digital and fully modeless workflow will be discussed. At the completion of this lecture participants will be able to:

- Understand how digital technology allows the restorative doctor to receive a custom CAD/CAM prosthesis without having to take an impression
- Understand how use of an intraoral scanner in conjunction with scan bodies can streamline and simplify the implant restorative workflow
- Recognize which treatment modality addresses the needs unique to a patient

JACK MARRANO - CDT is the Director of Absolute Dental Services Signature Prosthetics Division in the Triangle region of North Carolina, Jack a former Marine, started his ceramics career in 2002. He has completed courses on advanced implant restorative dentistry with Dr. Carl Misch and has received a Fellowship from the Misch Institute. He is a member of the Academy of Osseointegration, the prestigious PEERS prosthodontic association. Over the years Jack has been an integral part in the research and development of many of today's top restorative dental materials. Jack is on the editorial advisor's board for Dental Lab Products magazine and Spectrum Dialogue magazine. Jack has studied and restored cases with many of the world's top clinicians. In 2022 Jack received the NADL Excellence in education award as well as the Technician Leadership award from the American College of Prosthodontists.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT



5:30-7:00^{PM} COCKTAIL RECEPTION WITH ENTERTAINMENT IN THE LOBBY

LIVE MUSIC, BELLY
DANCER PERFORMANCES
& COMPLIMENTARY FOOD
STATIONS WITH THE CASH
BAR AVAILABLE"

Gold Sponsors



Silver Sponsors



Photo Booth Sponsor



Charging Station Sponsor



Lanyard Sponsor



Welcome Bags Sponsor




CLINICAL PROGRAM 4

Rooms: Pierre Berton 1-2

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit

CE Provider  Toronto Implant Academy (TIA) Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 9/1/2022-8/31/2025. Provider ID# 355116



Dr. Scott McLean



9:00-10:00am

A Mathematical Approach to Implant Placement Success

This presentation will show how to plan the single implant, the 3 unit bridge, and the All on 4 prosthesis using digital technology. Dr. MacLean will show a mathematical approach planning and placing dental implants based on esthetics, strength, and health to achieve longterm success.

Dr. Scott MacLean has a keen interest in all types of dentistry including implants, orthodontics, and general dentistry. A 1991 Dalhousie Dental School graduate and valedictorian, he was a multiple scholarship winner and student leader. He now teaches dental implants at Dalhousie. Dr. Maclean also lectures internationally at dental conventions on implants, crown and bridge, and dental technology use such as laser and photography. He authored a monthly "Internet for Dentists" article in the Canadian Dental Association's Journal (JCDA). Dr. Maclean was 2004 president of the Nova Scotia Dental Association (NSDA), chair of Clinical Practise and Specialist Relations Committees and on their Governing Council. He has been a member of the Canadian Academy of Restorative Dentistry and Prosthodontic, Academies of Esthetic Dentistry and General Dentistry, International Congress of Oral Implantology, American Academy Cosmetic Dentistry, and the Atlantic Implant Study and International Association Orthodontics Study Clubs. He was 2001 president of the Halifax County Dental Society and on the NS Dental Technicians Examining Board.

Dr. Maclean was administrator of the Atlantic Dental Listserv, on the organizing committee for the 2000 Canadian Dental Association convention, and enjoys taking continuing education courses to keep his knowledge current. He obtained his Bachelor of Science degree at Acadia University in Wolfville, NS, where he was an all-star on the national championship football team leading to an induction in the Acadia Sports Hall of Fame. Dr. Scott, as his patients call him, has three children – Alex, Haley, and Emily – and enjoys computers, woodworking, and digital photography. He has coached hockey and soccer and is a golfer – in need of improvement.



Dr. Azeem Sheikh

10:00-11:00am

The Art of Case Presentation

In today's competitive market, many dental offices find it difficult to get case acceptance when recommending various dental implant treatments. Using a systematic approach to case organization and presentation, Dr. Sheikh will share his protocol on what he uses to achieve an 80% acceptance rate for dental implants. Attendees can expect a fun filled



session where Dr Sheikh explains how his practice leverages the tools available to provide a clear concise message to patients for them to say YES to treatment.

Dr. Azeem Sheikh operates a solo practice in Brampton and has placed over 6000 immediate implants with a 99% success rate. He is currently the Implant Course Director for the Hiossen Implant Training program, and founder of the Ontario Dental Implant Network; an implant study club providing courses and mentorship to over 120 doctors in the GTA. For more info please visit www.livedentalsurgery.com.



11:00-11:30AM • AM BREAK • EXHIBIT HALL



Dr. Effie Habsha

11:30am-12:30pm

Digital Dentistry in Contemporary Prosthodontics: Is it Practical?

Digital technology has had a dramatic impact on all disciplines of dentistry, particularly in the fields of Prosthodontics and Surgery. The evolution of digital technologies has provided dental professionals with the possibility of following a completely digital workflow beginning from diagnostic treatment planning to prosthesis fabrication. Clinical data acquisition using intra oral scanners has bridged the digital gap between the clinical practice and the dental laboratory. While these latest digital tools offer new and different workflows compared to conventional techniques, it is imperative that clinical efficiency and restoration accuracy not be compromised.

This presentation will provide a practical and pragmatic overview of the digital tools and technologies used in a modern prosthodontic practice. A comprehensive overview of digital technology used in diagnosis, treatment planning, surgical treatment planning, guided implant surgery and prosthodontics will be covered. The use of intra oral scanners and the workflow required for simple reconstructions to comprehensive full arch rehabilitations in both conventional and implant based applications will be presented. Some of the challenges, limitations and inefficiencies encountered utilizing new technologies will be described.

Course Objectives:

- Demonstrate the utilization of digital technology in Implant Surgery and Prosthodontics
- Demonstrate the use of intra oral scanners with conventional crown and bridgework and implant dentistry
- Review the accuracy, benefits and limitations of intra-oral scanners
- Provide an overview of the digital workflow required in comprehensive fixed reconstructions

Dr. Effie Habsha earned her DDS, Diploma in Prosthodontics and Master of Science degrees from the University of Toronto. She is an Adjunct Assistant Professor at the Department of Dentistry, Eastman Institute for Oral Health at the University of Rochester Medical Center. Dr. Habsha has served as an Assistant Professor at the University of Toronto and currently instructs both at the undergraduate and graduate level in Prosthodontics at U of T. She is also the founder of Women in Dentistry: Work.Life.Balance, a group created in 2010 for women in dentistry which aims to educate, empower and connect all women in the dental field. Dr. Habsha maintains a private practice limited to Prosthodontics in Toronto and lectures nationally and internationally on various prosthodontic and surgical topics.





12:30-1:30PM • LUNCH BREAK • EXHIBIT HALL



Dr. Bobby Baig



Dr. Don Hui



KeystoneDentalGroup



Dr. Soheil Khojasteh



1:30-2:30am

Are You Still Dancing The Verification Jig?

- Implant-supported Full Arch Rehabs with Nexus iOS: the missing link in the digital workflow for the fully edentulous arch
- An End to End Complete Next Gen Digital Workflow
- The Nexus iOS system is the first-of-its kind digital full-arch restorative solution
- Learn what makes this workflow tick
- Comparison of the end to end Conventional vs. Digital workflows
- Understand what makes the Nexus Scan Gauges allow for the most accurate full-arch implant capture using the technology you already own
- Understand the advantages of this innovative digital protocol and what makes it so simple and efficient
- Reimagine the treatment options for your edentulous patient

Dr. M. K. (Bobby) Baig received his dental degree from H.K.E.S Dental College, Gulbarga University, India in 1997. He has completed his residency at Government Dental College and Hospital in Hyderabad India. Dr. Baig completed Advance Education in General Dentistry program and Graduate program in Prosthodontics at Eastman Institute for Oral Health, University of Rochester New York state USA. Dr. Baig is a Clinical Associate Professor at University of Rochester in the Department of Advanced Education in General Dentistry at Eastman Institute for Oral Health, University of Rochester, USA. He also works as a Clinical Instructor in Prosthodontics in Mt Sinai Hospital, and Associate In Dentistry at University of Toronto. Dr. Baig is a board-certified Prosthodontist in Canada and serves as a national examiner for national specialty examination of Prosthodontics administered by Royal College of Dentist of Canada. Dr. Baig was awarded the Part time faculty Award for excellence in Teaching by the University of Rochester, NY, USA for the year 2019.

Dr. Don Hui received his DDS from the University of Toronto in 2000. He later obtained a Certificate in the Practice of General Dentistry in 2001. He then went on to the University of Minnesota in Minneapolis and the Saint Vincent Catholic Medical Centers in New York to complete his Oral and Maxillofacial Surgery and Anaesthesia Specialty training in 2006. He is a Fellow of the Royal College of Dentists of Canada. Currently, Dr. Hui maintains a full-time Oral and Maxillofacial Surgery practice in Woodbridge, ON.

2:30-3:30pm

Analgesia and Pain Control in Dentistry

Learning Objectives:

- After attending this seminar, participants will have the knowledge to
- Have an understanding of basic pain physiology
- Be familiar with the pharmacology of analgesic medications used in dentistry
- Utilize an algorithm to manage acute dental pain
- Calculate the maximum dose of local anesthetics used in dentistry

Conflicts of Interest: None

Dr. Soheil Khojasteh obtained his Bachelor of Health Sciences at McMaster University in 2010, and then he went on to complete his Doctor of Dental Surgery degree at the University of Toronto in 2014. After dental school, Soheil enrolled in the dental anaesthesiology specialty program at the University of Toronto, Faculty of Dentistry.

Soheil is a specialist in dental anaesthesia and a diplomate of the American Dental Board of Anaesthesia. He is the immediate past President of the Ontario Dental Society of Anaesthesiology, and the current Vice President of the Canadian Academy of Dental Anaesthesiologists. He is a clinical instructor at the University of Toronto, Faculty of Dentistry, in the Department of Anaesthesia, and he has presented to his colleagues in anaesthesia and dentistry at numerous conferences. Soheil currently practices the Procedural Team Anaesthesia model, in which he provides comprehensive dental treatment to his patients under general anesthesia and deep sedation. When he is not in the office, Soheil most enjoys spending time with his wife, Dr. Monica Pulec, and their two sons, Kian and Noah. His favourite activities include cooking for his family, reading with his children, and cycling the beautiful roads of Ontario.



3:30-4:00PM • PM BREAK • EXHIBIT HALL



Cliff Magneson, MBA



4:00-5:00pm

Unlocking the Power of LASER Technology: Revolutionizing Dentistry Through Next-Gen LASER Systems

Join us to delve into the remarkable world of modern LASER technology and its transformative impact on the dental practice. In this enlightening session, we will explore how adopting cutting-edge LASER systems can elevate your clinical capabilities, streamline productivity, and introduce a realm of new procedures with unparalleled precision and exceptional clinical outcomes.

Key Takeaways:

- **Elevating Practice Excellence:** Discover how integrating LASER technology into your practice can propel you towards unprecedented levels of excellence. Gain insights into enhancing patient experiences through advanced LASER applications.
- **Harnessing Innovations:** With over a decade of experience, Cliff Magneson, an expert in the field, will guide you through the latest innovations in LASER technology. Learn to seamlessly incorporate these advancements to enrich your practice offerings.
- **Across Specializations:** Irrespective of your specialization, whether it's Restorative, Airway, Perio, Pediatrics, Endodontics, Implants, or Cosmetics, uncover how LASER technology can be a game-changer across diverse dental domains.
- **Unveiling New Horizons:** Prepare to be amazed as we unveil the untapped potential of LASER technology. Explore how it can open up new avenues for procedures, improving efficiency and precision like never before.

Cliff Magneson, MBA, is President of National Dental Innovations. Helping clinicians improve their practices and treatment outcomes with the most advanced dental technologies has been his passion for more than 30 years. NDI believes that dental innovations bring unparalleled opportunities for clinicians to advance the art, science and business of dentistry for ultimate patient care and professional success. Education unlocks these opportunities and is key to the company's success in acquiring exclusive distribution in Canada for the top dental technologies from around the world. NDI is proud to represent Fotona exclusively in Canada. Committed to engineering the Best Made Lasers in the World, Fotona Lasers are transforming practices and enabling best in class, highly efficient and productive procedures that are more conservative and more comfortable for patients in the areas of Endo, Perio, Restorative, Surgery, Airway and more.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

TECHNICAL PROGRAM 1

Rooms: AL Waxman 1-2

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit



Michelle Glover, CDA II



3:30-4:30pm

Additive vs Subtractive in the Removable Realm

In an industry with constant revolving doors of new technology, how does one stay current with additive and subtractive possibilities as they pertain to the removable business? Is there a way to be more efficient at the bench all while increasing revenue? Join Michelle Glover-DaCosta of Dentsply Sirona as she discusses exciting updates to the revolutionary digital denture portfolio that has people talking.

Objectives:

- Attendees will gain the knowledge of the benefits to both milling or printing dentures.
- Attendees will learn about the exciting possibilities with implant supported bars and milled/ printed dentures.
- Attendees will gain knowledge on the process as it pertains to both the clinical and laboratory workflow and how it can save bench time in the process.

Michelle Glover-DaCosta graduated with honours from George Brown College as a Level II Dental Assistant. She worked as lead CEREC CDA in private practice for years where she developed her skills in the world of digital dentistry. Michelle became very passionate and well versed in CAD/CAM and the benefits it provides to the dental industry through advanced training with CEREC Doctors. This began her drive to educate and inspire others to understand the benefits of CAD/CAM both from a dental practice and laboratory workflow. In 2016 Michelle join the dental sales industry by accepting a CEREC Representative position with Patterson Dental. It was through her passion for digital dentistry that she accepted the Lab Digital Solution Specialist position with the industries leader in CAD/CAM, Dentsply Sirona. During her time at Dentsply Sirona, she's been fortunate to help launch innovative solutions such as Primescan, Lucitone Digital Print dentures and the Primeprint Solution. She has since taken on the role of Senior CAD/CAM Territory Manager in North-East Ontario where she looks forward to sharing her knowledge and excitement for digital dentistry with clinicians and their teams.

10:00-11:00am

Let's Talk Aesthetics! Ultra-Thin Zirconia Veneers With Prettau Skin, Clinical And Lab Procedure

Kaveh will go through the procedure of designing and milling minimally invasive veneers, from data acquisition, design factors and the material used for this restoration type.

Kaveh Shams, DT graduated from Lambeth College – London in Dental Technology in 2010. Since then, he worked in multiple dental labs and milling centers in Europe and Canada. He also offered his service to the dental community of Canada as a CAD CAM specialist for numerous dental companies. His passion for digital dentistry made him join Zirkozahn, and now he works as a CAD CAM expert and the branch manager for Zirkozahn Canada.



Kaveh Shams, DT





11:00-11:30AM • AM BREAK • EXHIBIT HALL



Mark Chan, DD

11:30am-12:30pm

Mark Chan, DD & Gilbert Riendeau, DT

New Advancements in 3D Resin for Additive Manufacturing in Dentistry

This session will discuss new innovations in 3D resins. Long Term temporary / Hi Impact Resin

- Cost effective high accuracy model resins
- Printer best practice
- Getting started in printing cost effective options
- Proper post-curing procedures to produce best material characteristics

Mark Chan received his diploma from Denturism in Toronto at George Brown College with honours. Currently Mark is practicing in Ontario with a main focus on high-end removable and implant prosthetics. With a passion for both technical and clinical techniques he is certified in Bio-logic, BPS and SDC denture concepts and is a ZunstZhanWerk "Art of Denture" award winning Denturist, he is a sought after consultant and opinion leader in the Denturist and Lab community.



Gilbert Riendeau, DT



3D Printing skeletal Parts: Resin VS Metal

Presentation of the two production techniques for digital skeletal parts. Print in burnable resin using traditional casting versus direct printing in metal.

Gilbert Riendeau, DT, Graduated in dental prosthesis techniques since 1992. Mr. Riendeau has specialized in implantology since the start of his career. His career path has allowed him to evolve through traditional as well as digital methods. In 2019, he made his know-how and knowledge available to professionals by starting his own laboratory: MORPHO DENTAL DESIGN by offering tailor-made and fully digital products: Machined implant-supported bar and cast metal skeleton (CrCo and titanium). or machined manufactured in its facilities.



12:30-2:00PM • LUNCH BREAK • EXHIBIT HALL



Peter Pizzi CDT, MDT, F.N.G.S.

2:00-3:00pm

Your Future by Design. Artistry, Technology and Our Evolution

What will affect us and our businesses in the future and how you can control its outcome.

We are at an exciting time where artistry, technology, products and processes are shaping our industry. In today evolving market place the importance of utilizing technology is paramount to our success. Yet the lose of the artistic process has hurt the dental market. Our goals for the future of the dental health industry is to provide esthetic, functional restorative options to support the physical and financial need of our patients. The Clinical, Technical role is much more demanding today as we must have an understanding of each of the materials options

VITA

and technologies that can help us and a clear understanding of the diagnostic communication process to aid our dental partnership in the future of our patients success. As the clinical and technical side of dentistry continues to evolve, we to must grow and be able to create products for a broad spectrum of our patients. Understanding the diagnostic options and being able to select materials based on our comfort levels will be critical. Although creativity will always be our strength, how we get there must also evolve. Combining our talents for producing the highest quality from traditional methods of fabricating restorations with the best digital technologies available on the market can be an unbeatable combination for satisfying the needs of our patients.

Lecture topics to include:

- The Future of Artistry and Technology
- Case management,
- Diagnostic communication
- Modern Material selection
- The use on new technologies
- The importance of photographic communication and perception

Peter Pizzi CDT, MDT, F.N.G.S.

- Is a World Wide dental educator for technicians, dentists, and auxillaries
- An owner and manager of Pizzi Dental Studio Inc. Staten Island NY
- Has a personal appreciation and expertise on all phases of Clinical/Laboratory/Traditional/Digital techniques, color communication and Digital Photography
- Board member of ASMDT (Association of Master Dental Technicians)
- Teacher and educator in the Master Dental technician program at New York University
- Member of the AAED (American Academy of Esthetic Dentistry)
- Executive Board Member & Fellow of the NGS
- (Northeastern Gnathological Society)
- Editor in Chief, [Inside Dental Technology
- Faculty at NYU School of Dentistry
- ACP Technician of the year 2018



Alex Chabachevitch, RDT



3:00-4:00pm

C & B Digital Design Fabrication - Step by Step

1. See Step by Step how to receive Intraoral scans and or scan analog model / impression
2. Demonstration of Designing Crowns & Bridges in exocad and and implant based C & B restorations
3. Milling Zirconia or 3D Printing
4. Demonstration on Digital wax ups and Model creating

Alex Chabachevich, RDT, was born and educated in Ukraine. He immigrated to Canada in 1991 and discovered an affinity for the Dental Technology Field. Alex, changed his career focus from computers to Dental Technology. He obtained his RDT license in 1998 and soon after, in 2000, he opened his own dental lab in Toronto. The labs is a Crown a Bridge lab that has a strong focus on implantology, aesthetics and digital dentistry. Alex is also partner in Unique Dental Supplies.



4:00-4:30PM • PM BREAK • EXHIBIT HALL



Matt Tait, CDT



4:30-5:30pm

The Future of 3D Metal Printing and Future Smart Factory on Digital Production

- The future of 3D metal printing and future smart factory on digital production
- General process of 3D metal printing through slicing, printing, post treatment to final products
- Introduction of post-treatment process from heat-treatment, support remove and automatic polishing. Most potential customers think it would be a complex process, but digital production is much easier than traditional casting.
- Introduction of how to match heat-treatment temperature, process parameter to various metal powders for different product requirements.
- How to prepare for digital production transformation, including cost calculation, training, equipment investment and main challenges.

Mr. Matt Tait, over 40 years' experience as a dental technician working through every aspect of management, specializing in partial frameworks and surgical guides with a good knowledge of CAD/CAM. He was Director of Technical Service in Nobilium and is also expert on 3D metal printing. We think his combination experience on traditional casting and 3D printing is very valuable for us to introduce metal digital production.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

MASTERING PORCELAIN VENEERS
A COMPREHENSIVE TWO-DAY HANDS-ON PROGRAM

Presented by **Dr. Ed Philips**

2023 DATES: • **MAY 19 & JUNE 9**
• **OCTOBER 27 & NOVEMBER 10**

YOUR OWN CUSTOMIZED VENEERS
ON YOUR OWN PREPARED MODEL

LOCATION: Courtyard by Marriott Toronto Northeast Markham
7095 Woodbine Avenue, Markham, ON L3R 1A3

\$2,599 +HST

(Includes breakfast, breaks and lunch, free parking)
Note: Please bring your loupes with you to the course.
AGD Subject Code: 780



COURSE DESCRIPTION

Although patients "request" veneers, many dentists "avoid" them. Finally, a comprehensive two-day program that will completely demystify this controversial and underused treatment modality. The program will prepare you to be able to deal from the simplest to the most challenging cases.



Dr. Philips' past appointments include Course Director for Aesthetic Dentistry at the University of Toronto, Senior Clinical Instructor for Millennium Aesthetics and author of the book "Your Guide to the Perfect Smile".

Contact: esp@smilejob.com



Register Now & Receive the Book at the Course
"Your guide to the perfect smile" by Dr. Philips

CE Provider:



Toronto Implant Academy (TIA)
Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 9-1-2022 to 8-31-2025. Provider ID# 355116

For more information visit
www.palmermediagroup.com
or contact Palmeri Media Group
905.489.1970 Ext.206
events@palmeripublishing.com



SPECTRUM DAY TORONTO 2023

TECHNICAL PROGRAM 2

Rooms: AL Waxman 3-4

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit



Colin Kim, KOIS Specialist, RDT, CDT, Owner of Astro Dental Art



9:30-10:30am

Leveraging Thermoforming Machines: Enhancing Production Efficiency with Optimal Techniques

Unlock the secrets to improving production efficiency through the strategic use of thermoforming machines. This comprehensive course is designed for manufacturing professionals, production managers, and business owners seeking to optimize their operations and maximize productivity.

By leveraging the capabilities of thermoforming machines, you will learn how to streamline processes, develop new production lines, and accelerate remarkable business growth.

Through a combination of theoretical knowledge and practical techniques, this course will empower you to drive operational excellence and enhance your bottom line.

Join us on this transformative journey and unlock the potential of thermoforming technology to achieve remarkable efficiency gains and propel your business to new heights.

Colin Kim, recognized specialist at KOIS Centre, Spears Centre and, F.A.C.E institute, is a master ceramist with more than 25 years of experience as a dental technician and is the owner and director of Astro Dental Art. Colin handles all the aspects of dental restoration cases for cosmetic dentistry, strategic planning, and restorative dentistry. He will introduce the Erkodent thermoforming technique and machine for producing the products.

10:30-11:30am

Digital workflow Success: From Office to Lab

A comprehensive look into digital workflows of restorative dentistry. Digital scanning offers greater efficiency, patient comfort and convenience. By maximizing the technology, and understanding the clinical applications and techniques, superior clinical outcomes can be achieved as well optimized communication with lab partners. Join us to learn how digital integration can lead to your increased success in your practice.

Dr. Zachary Mursic, HBSc DDS MSD FRCD(c) and Jonathan Mursic, RDT, attended the La Sierra University honors program, graduating with his Bachelor of Science degree. During his undergrad, Dr. Mursic also worked in multiple dental laboratories and milling centers where he learned many of the unique skills that have helped him develop into the dentist he is today. After working in dental labs for half a decade, Dr. Mursic went on to complete dental school at Loma Linda University School of Dentistry. He graduated among the top of his class and received the honor of being inducted into the national OKU dental Fraternity Chapter.



Dr. Zachary Mursic



Jonathan Mursic, RDT



Dr. Mursic spent 5 years completing two different advanced dental specialties, Prosthodontics and Advanced Implant Surgery. In 2019 he completed his Canadian board certification in Prosthodontics and became a Fellow of the Royal College of Dental Surgeons of Ontario. After 14 years of living in the USA he decided to move back to his hometown with his wife and two children and built his own specialty practice, Durham Prosthodontics, in Whitby. Dr. Mursic has broad experience providing patients with complex full mouth, implant, and esthetic reconstructions and always works to get the best for his patients.

Jonathan has over 35 years of experience in the dental industry, 15 of them focused on CAD/CAM technologies and digital dentistry. President of 5 Axis Dental Laboratory, Jonathan has operated a boutique cosmetic lab, worked as a dental instructor for both Noritake and Henry Schein, worked as a CAD/CAM technical manager, doing research and development in the U.S., and has lectured and hosted hands-on courses in Canada, the US and Europe. In 2008, Jonathan opened his own CAD/CAM center to serve dentists across Canada and the USA.

Currently on the faculty of Align Technology, Jonathan continues to evaluate the latest dental technologies and expand his passion for developing and implementing CAD/CAM dentistry solutions.



11:30-1:00PM • LUNCH BREAK • EXHIBIT HALL



Karim Sahil, RDT, MDT



1:00-2:00pm

A Complete Application Guide for ceraMotion One Touch

Dentistry has come a long way. This massive shift in technological advancements has allowed regulated health care professionals to treat patients with laser focus precision. These new advancements have created systematic predictability which allow us to create aesthetically pleasing dental prostheses led by ceraMotion One Touch; a new age of ceramic pastes and their success rate. This seminar will be discussing:

- Digital cut back for porcelain paste application.
- Application of 2d and 3d pastes
- Controlling the chroma and value
- Porcelain layering technique using ceraMotion

Karim Sahil RDT, MDT has earned his RDT, MDT, and acquired his Dental Technology certificate at George Brown College. As a Registered Dental Technologist, he earned a certificate of mastery on all five components of Dental Technology, including ceramics, crown and bridge, dentures, partial dentures, and orthodontics. He gained his Master Dental Technologist certificate from New York, USA, on the study of mandibular physiology, occlusion, and full mouth reconstruction. He maintains a dental laboratory in a dental clinic at Yorkville Village Dentistry. He provides services that include cosmetic dentistry, fixed implant restorations, and advanced full mouth restorative prostheses for dentists and oral specialists. He is also the president of the Association of Dental Technologists of Ontario.



Edgar Munoz, CEO &
Dental Tech Specialist

kuraray

2:00-3:00pm

The Ultimate Esthetic Team: KATANA Zirconia YML and Esthetic Colorant

In this live demo at the Kuraray booth, Edgar Munoz will present KATANA YML Zirconia proper techniques for minimal cutback on anterior and posterior restorations, and how to achieve lifelike results using Esthetic Colorant specially developed for KATANA Zirconia Multi Layered series. Attendees will learn how Esthetic Colorant enables easy and efficient imitation of a variety of unique characteristics.

Edgar Munoz, owner of the Elite Dental Studio USA in Georgia, Edgar Munoz, has been a renowned figure in the dental industry. Named one of the Forty Under Forty top dental technicians in the US by the LMT magazine in 2012, Mr. Munoz provides individualized services to dentist clientele who share his ideal of excellent esthetics. His competence in digital dentistry, implant restorations, and crown and bridge encompasses more than 18 years of experience. He has extended his education by participating in several workshops and courses across the US and abroad. Additionally, Mr. Munoz belongs to the Dental Technicians Guild.



3:00-3:30PM • PM BREAK • EXHIBIT HALL



Manny Padda, MBA

**SMILE INNOVATIONS
GROUP**

3:30-4:30pm

Maximizing Dental Lab Value for a Successful Exit: Mastering Key Evaluation Criteria

In this insightful presentation, we will dive into the criteria which potential buyers will review to evaluate your business in order to achieve a successful exit from dental lab ownership. Our speaker, Manny Padda will guide you through critical indicators, including timelines, lab set up, customer retention, market positioning and competitive advantage.

Attendees will gain valuable knowledge on how to assess their dental lab's performance, to maximize its value. Don't miss this opportunity to learn from an industry leader and prepare for the next chapter of your professional journey.

Manny Padda is the Co-Founder and Executive Chairman of Smile Innovations Group, Canada's leading dental lab network focused on dental laboratory partnerships and transitions. Prior to founding Smile Innovations, Manny was a self-made entrepreneur, building his first multi-million dollar company, by age 26. Leveraging his powerful network, he made the leap from executive search to investing and has invested in over 150 companies with 30+ exits. Manny is passionate about mentorship and education and has sat on multiple advisory boards in the not-for-profit sectors, including Room to Read, Science World and League of Innovators. It is his personal mission to educate 1 million youth globally.

Manny's work has garnered awards including StartUp Canada's 2017 National Entrepreneur Promotion Award, NACO's 2016 Canadian Angel Investor of the Year, EO Global Citizen of the Year, and the 2017 Governor General Sovereign's Medal for Volunteers. He has spoken at events around the world, from Startup Weekend in San Francisco to EO Impact in Zurich and #BCTechSummit in his backyard of Vancouver.

Manny has completed Harvard Business School's Private Equity & Venture Capital Program and holds an MBA from Queen's University.



Jillian Swafford, CDT



4:30-5:30pm

The Next Level Zirconia

Zirconia-based restorations have quickly become the go-to for clinicians and laboratories alike. However, not all zirconia materials are made equal. In this lecture, we will discuss the latest materials options to combine high strength functionality while achieving maximum esthetics. We will also dive into the process of taking these materials from their green state to adding characterization to enhance the materials natural esthetics.

Objectives:

- Become knowledgeable about the latest zirconia materials and their clinical application.
- Understand the process from start to finish to produce highly esthetic restorations.
- Identify characterization materials to bring esthetics to the next level.

Jillian Swafford, For almost 20 years Jillian has been changing smiles. As a lab owner and technician in Tennessee, USA, she loves working with teams across the US and Canada. She has a passion for the small details that make smiles come alive.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

CREATING BEAUTIFUL SMILES

BY MASTERING COMPOSITE VENEERS

ADVANCED COMPOSITE RESTORATIONS AND VENEERS WITH DR. ASEFZADEH

Date: **NOV 3-4, 2023** • Price: **\$2,100** • CE hours: **13 CE**
 Location: **SHAW LAB GROUP** 105 Bentworth Ave Unit 1, North York, ON M6A 1P6



This comprehensive **2-day** hands-on program is designed for dental professionals who want to enhance their skills and knowledge in cosmetic dentistry. The course is aimed at providing participants with practical training in **anterior composite restorations and veneers**. You will get hands-on experience in the dental lab as well as lectures and demonstrations from Dr. Asefzadeh. The **first day** of the course focuses on **anterior composite restorations**, where participants will learn about the materials, techniques, and principles of various anterior composite restorations. It will cover topics such as:

Basic principles of composite restorations

Practical and applicable tips for smile design, Shade selection, Creating anatomy of anterior teeth on typodonts along with layering technique, etc. The **second day** of the course focuses on **cosmetic treatments** including **Veneers, FRC bridges** and **teeth whitening** where participants will learn about the preparation, design, and placement of anterior veneers. It will cover topics such as:

Veneer Indications and proper case selection, Proper composite and bonding selection for aesthetic treatments to provide long lasting retention and polish. Tooth preparation on **6 anterior teeth, etc.** Indications and contraindications of **bleaching** Participants will have the opportunity to work on simulated models under the guidance of Dr. Asefzadeh, a renowned cosmetic dentist with years of experience in the field. The course aims to enhance the participants' **cosmetic dentistry skills, improve patient outcomes, and increase the success rates of their anterior composite and veneer restorations.**

For more information visit www.palmermediagroup.com or contact Palmeri Media Group
 • 905.489.1970 Ext. 206/207 • events@palmeripublishing.com

Course Objectives:

- Introduction to Anterior Composite Restorations and Composite Veneers
- Preparation for Composite Restorations and Veneer Placement
- Finishing and Polishing
- Maintenance and Repair
- Bleaching and Teeth Whitening
- FRC bridge indications
- Case Studies

**Course materials and demo instruments for hands-on will be provided to the attendees.*



Dr. Asefzadeh received his DDS and MSc in Restorative and Esthetic dentistry from Tehran University with honours and has 25 years of experience practicing cosmetic dentistry. Past Chairman of Restorative Dept., Shahid Dental School and has won three national research awards. He is the author of three books in Restorative Dentistry and is a very skilled and passionate lecturer and is the Instructor of International Center for Dental Education (Ivoclar Vivadent) in Iran. He was the chairman of the 9th Congress of Cosmetic & Restorative Dentistry in 2008.



SPECTRUM DAY TORONTO 2023

DENTURIST PROGRAM 1

Rooms: Donald Sutherland 1-2

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm
Each hour lecture = 1 CE Credit	



Cindy Rotman, B.Sc. DD

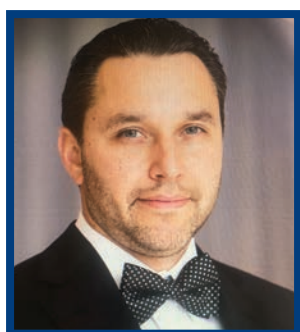


9:00-10:00am

Essentials in Denturism Record Mangement and Informed Consent

Accurate record keeping is essential for a competent denturist practice. Best practices of record keeping will be discussed by addressing the College of Denturists of Ontario Standards of Practices for Record Keeping, Informed consent and Confidentiality. Topics will include how to create and manage patient records, how to formulate a treatment plan and retrieve informed consent to prevent possible risks encountered in a denturist practice.

Cindy Rotman graduated from the University of Toronto with a Bachelors of Science in 1999 and subsequently from George Brown College Denturism Program with Honours in 2003. Cindy has been practicing in the city of Toronto since obtaining her license in addition to the past 14 years. Cindy is the Program Coordinator and Instructor in the Denturism Program at Oxford College, teaching complete dentures, ethics and managing a denturist practice. Cindy is also a member of the Quality Assurance Committee at the College of Denturists of Ontario.



Alex Chabachevitch, RDT



10:00-11:00am

Learn to Design & Fabricate Digital Dentures - Step by step

1. From receiving digital impressions or by scanning analog models.
2. Step by Step Design Full Denture or Partial Denture
3. Fabrication - Printing / Milling and Post procedure

Alex Chabachevitch, RDT, was born and educated in Ukraine. He immigrated to Canada in 1991 and discovered an affinity for the Dental Technology Field. Alex, changed his career focus from computers to Dental Technology. He obtained his RDT license in 1998 and soon after, in 2000, he opened his own dental lab in Toronto. The labs is a Crown a Bridge lab that has a strong focus on implantology, aesthetics and digital dentistry. Alex is also partner in Unique Dental Supplies.



11:00-11:30AM • AM BREAK • EXHIBIT HALL



Kevin McAuley, RDT

11:30am-12:30pm

Simplified Full Arch Restoration – Using your IOS Scanner!

This practical course is designed for clinicians or technicians that wish to incorporate available digital technology into their full-arch treatment workflow. This course will demystify the digital solutions workflow and simplifying the restorative workflow.

We will show you how to achieve a final full-arch restoration with Nexus iOS in just three appointments with unmatched accuracy. Learn about tools for data collection, analysis, laboratory interactions, restorative team design and input. We will show you how to significantly reduce chair-time by using a unique innovative protocol for the final restoration, offering a simple easy to follow workflow.

Kevin McAuley, RDT has been in the dental industry for 39 years and involved in the ever-improving world of dentistry and dental technology and turning this passion into a rewarding career. With early exposure to dental implants and a passion for design and manufacturing, dental technology allowed me to join numerous implant-training courses in the early years. With a lack of technical training courses available, most of my early training was on the surgical protocols, allowing me to build relationships but also engage early in the treatment protocols and build a sound foundation for a lasting role in providing solutions for patients. The evolution of dental equipment, specifically CAD CAM, has been in the forefront of Kevin's experiences as well.

Educating Clinicians and Technicians has been a cornerstone for supporting my learnings. Whether lecturing, hands-on training or product development, his focus has always been on elevating the technical and digital profile in the treatment team through higher clinical education. Kevin is a member of the College of Dental Technologists of Ontario. He is currently the National Digital Specialist, Canada with the Keystone Dental Group.

Costa Nasaar, DD graduated from the George Brown Denturism program in 2002. He worked in private practice for 10 years before working at multiple dental offices such as GP's Oral Surgeons and Periodontists, where he has been able to focus almost exclusively on the All-on-x treatment concept. Participating in numerous cases over the years, he has extensive knowledge both on the clinical and laboratory aspects. Today, he is one of the profession's most experienced and sought after specialists on the conversion and restoration of the Full arch treatment solution. In addition, Costa has recently had the pleasure to verify and insert Canada's first Nexus IOS full arch solution to his patients using Nexus iOS an innovative full arch implant solution. This revolutionary procedure has changed the way he approaches Full arch cases by simultaneously decreasing chair time to as little as two appointments while increasing accuracy and esthetics for his patients.



Costa Nasaar, DD

**12:30-2:00PM • LUNCH BREAK • EXHIBIT HALL**

Dr. Fay Goldstep

**2:00-3:00pm**

The Oral/Systemic Link Demystified: Tell your mom you are a real doctor!

This program will explain and simplify the downward spiral of periodontal disease—from the beneficial acute inflammatory response to chronic unresolved inflammation, and its direct impact on systemic health. Learn about the new rapid chairside test for early detection of oral inflammation and how to use it to monitor treatment success.

Dr. Fay Goldstep has lectured extensively on Proactive/Minimal Intervention Dentistry, Soft-Tissue Lasers, Bioactive Dental Materials and Oral /Systemic Health. She has been a contributing author to four textbooks and has published more than 100 articles. Dr Goldstep sits on the editorial boards of Oral Health Journal, Dental Tribune US Edition, Dental Asia and REALITY. She has been listed as one of the leaders in continuing education by Dentistry Today since 2002. Dr. Goldstep is a consultant to a number of dental companies. She can be reached at goldstep@epdot.com.



Ryan Swift

**3:00-4:00pm**

The Many Rules of Dental Asepsis Standards, Documentation and Implementation

An in- depth review of the current standards for infection control in Dentistry. The rules and guidance are not all contained in a single document. There are International , National, Regional and Municipal guidance materials. There are institutions that regulate us like (RCDSO), provincial organizations (IPAC) and municipal officers (Public Health). To comply and be fully protected we need to understand all of them and include them in our policies. We start with the concept of managing "external documents" for the regional requirement. Then we explore the implementation of specific policy within the practice. Our goal is to ensure the practitioner is well informed and prepared.

Ryan Swift - Regulatory and product development professional with 20 years experience. Expertise in process design, technical writing and infection control. Worked with many dental manufacturers and distributors to achieve Health Canada, FDA and ISO registrations. Designed and brought to market several therapeutic drug products and drug delivery methods. Currently: Vice President @ Micyrium Labs.

**4:00-4:30PM • PM BREAK • EXHIBIT HALL**

Chase Thompson, DD

**4:30-5:30pm**

The Reference Denture Technique Using SHINING 3D Desktop Scanner

This webinar is an excellent opportunity to gain valuable insights into the integration of digital denture methods in clinical practice.

During this exclusive webinar, Chase Thompson, D.D. will provide an in-depth exploration of the Reference Denture Technique, showcasing the use of the patient's existing denture for impressions and bit registration. The topics he will cover include:

1. The advantages of using the Reference Denture Technique
2. Impression and Bite Technique
3. Detailed workflow of scanning using AutoScan-DS-EX Pro
4. Tips and Tricks in the scanning process

Chase Thompson, D.D. is a second-generation denturist based in Alberta. With years of hands-on experience using the AutoScan-DS-EX Pro desktop scanner, he has embraced the contribution of technology and digital innovation to the field of dentistry.

**5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT**

SPECTRUM DAY TORONTO 2023

DENTURIST PROGRAM 2

Rooms: Donald Sutherland 3-4

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm
Each hour lecture = 1 CE Credit	



Alex Zlatin, CEO

maxident
PRACTICE MANAGEMENT SOFTWARE

9:00am-10:00am

Marketing for Denturists in the Digital Age

Learn to harness Artificial intelligence (AI) tools to save time, effort and money.

As CEO, Alex Zlatin helps struggling dental professionals take control of their practices and reach the next level of success with responsible leadership strategies. Leveraging over 13 years of management and consulting experience, he empowers organizations to become more productive and profitable based on the belief that successful businesses establish a genuine connection with employees, patients, and vendors. Alex volunteers his time and expertise with various professional organizations, has launched the Dental Office Managers Association of Canada and is the author of Responsible Dental Ownership: Balancing ethics and business through purpose available on Amazon.



10:00-10:30AM • AM BREAK • EXHIBIT HALL



Dr. Michael D Scherer

SNF
SWISS NF METALS, INC.

10:30-11:30am

Real-World Digital Workflows for Overdentures for the Combined Clinical and Denturist Practitioner

Are you curious about digital overdenture and full-arch practice? Find out more in this presentation that aims to describe clinically relevant methods that utilize intraoral scanning to generate impressions for overdentures, laboratory step-by-step protocols to design the restoration, and producing the final overdenture using milling and 3D printing technologies.

Learning Objectives:

- Understand the current state of intraoral scanning technology and it's use with overdentures
- Review in-office CAD/CAM technology, laboratory, and chairside milling solutions
- Become familiar with digital dentistry approaches for producing an overdenture restoration

Michael D Scherer, DMD, MS, FACP, ABOI, Diplomate, American Board of Prosthodontics, Diplomate, American Board of Oral Implantology



11:30AM-1:00PM • LUNCH BREAK • EXHIBIT HALL



Markus Fischer, RD, RDT



1:00-2:00pm

The Importance of Measuring Occlusal Forces

This seminar will be discussing how measuring occlusal forces helps demonstrate that prosthetics work best when patients chew on their posterior teeth. Markus will be including many clinical cases that highlight the benefits of before and after measurements along with patient satisfaction.

Markus Fischer, RD, RDT was born and raised in Germany and immigrated to Canada in 1986. He has been actively involved in the dental field for the past 20 years and began his career as a dental technician in 1993. He worked in a commercial dental lab as well as an in-house lab technician for several orthodontists. In 1999 he accepted a part-time position as an instructor in the dental technology program at Vancouver Community College and in 2002 he became once again a full-time student at VCC to become a denturist. Markus retained his position at Vancouver Community College until recently where he worked as a clinical instructor in the denturist program. He is uniquely qualified to be registered both as a denturist as well as a dental technician, RD, and RDT, and in 2012 he completed the Provincial Instructor Diploma. Markus has attended many courses over the years and has received the following certification: BPS Precision Dentures, EPIC Partial Denture, Complete Denture, and Implant Provider, Dr. Abe Suction Efficient Dentures. This additional training allows him to advance and hone his knowledge and practical skills to give you the best possible denture care.



Jonathan Verroche, DD



2:00-3:00pm

Prime Solutions for a Permanent Printed Denture

Objective

Program will inform on the ground breaking 3D printed workflow and material system for digital dentures. Material benefits, laboratory process for a permanent 3D printed denture.

Mr. Jonathan Verroche is a native of Niagara, raised in the beautiful town of Fonthill. His diversity and involvement in the practice have been an asset in growing the Verroche Denture Clinic for the past fifteen years. He graduated from George Brown College with honors and is an active member of the Denturist Association of Ontario and Canada. Mr. Verroche believes strongly in continuing education and enjoys staying current with the latest technology and protocols which allows him to practice a wide variety of procedures, specializing in Full Arch rehabilitation and Digital workflows.

Photo Booth By





3:00-3:30PM • PM BREAK • EXHIBIT HALL



Milan Jovanovic, RDT

3:30-4:30pm

Implant supported dentures from start to finish - a dentist perspective

In this presentation we will review the implant supported denture process and the effective communication with the oral surgeon, referring dentist, and the patient which are crucial to ensure a successful outcome. Your expertise as a dentist contributes to creating comfortable and functional implant-supported dentures that enhance the patient's quality of life.

Milan Jovanovic graduated the Dental Technician program at George Brown in 2007 and became a licensed RDT in 2011 and has worked in small, mid-sized and large lab environments throughout his career. Milan spent over six years working in a GP office's on-site lab, developing his understanding of restoring prosthetics from a clinician's perspective where he developed a higher understanding of the implant cases that made up the majority of his cases. Milan has over nine years of CAD/CAM experience; more than six of which were spent learning and developing digital work flows between the lab and clinic. Milan is familiar with numerous technologies including Noble Procera, Dental Wings, Sirona Cerec, 3shape (lab and trios), and Itero. Since 2018, Milan has been working in the Lab Division of the Straumann Group.

Francesca Girardo RDT, DD received her Diploma of Dental Technology in 2016 from George Brown College. She then went on to study Denturism that same year, graduating in 2019. She obtained her RDT designation in 2016 and her DD in 2019. Prior to joining Crescent Oral Surgery, Francesca had been working alongside Dr. Donald Somerville in his Prosthodontic office where she gained extensive knowledge both on the laboratory as well as the clinical side. Presently holding dual titles, Francesca is currently helping Crescent develop the prosthetic side of the practice as head Denturist and Dental Technician. She has been focusing exclusively on the All-on-x technique, participating in numerous AO4s and immediate loaded single restorative cases.



Francesca Girardo RDT, DD



4:30-5:30pm

Decoding Digital Dentures

Learn the foundation required to create digital dentures with confidence and predictability.

Benoit Laroche is Canadian Sales Manager and Application Support Specialist with exocad. Specialist in dental CAD/CAM for over 20 years. He has used, taught and supported each component of all major dental systems from image acquisition, CAD, CAM and the hardware related to production. Provided technical support and sales efforts in many locations across the world. He is always willing to share experience and knowledge to contribute to the evolution of the Dental CAD/CAM industry.



Benoit Laroche



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

SPECTRUM DAY TORONTO 2023

HYGIENE CENTRAL

Hall C

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit

HYGIENE CENTRAL POWERED BY



Kerry Lepicek, RDH



9:00AM-10:00AM

Assessment is the key to building your periodontal toolbox

How many times have you started to “clean” your clients’ teeth and discovered severe bleeding, heavy biofilm, or worse a suspicious area on the buccal mucosa? Using the assessment phase as a guide will enable us to formulate a dental hygiene diagnosis, develop a treatment plan, select interventions, and evaluate our progress. In this presentation, Kerry will discuss the benefits of completing the assessment phase of ADPIE. An assessment involves the systematic collection, documentation, and analysis of data to identify oral health risks and client needs. During Kerry's lecture, she will explain what should be included and how this information can influence your clients' oral health. She will emphasize the critical role a complete medical history, periodontal exam, radiographs, and biofilm assessment play in your clients' oral health. The assessment findings are used to develop an effective treatment plan for your periodontal toolbox. As dental hygienists, we have the power to motivate, enhance and elevate our client care and it all starts with a complete assessment!

Course Objectives:

- Learn how to communicate your assessment findings with your client effectively.
- Acquire knowledge on appropriate assessment strategies, techniques, tools, and indices to collect and record relevant data.
- Review oral health indices for the identification and monitoring of high-risk individuals.
- Explore treatment options for your clients based on their assessment.

Kerry Lepicek, RDH is a registered dental hygienist with more than 20 years of clinical experience. She has worked in various practice settings and currently works part-time in general practice. As an international speaker, she has delivered lectures throughout Canada, the United States, and Bermuda. Kerry is knowledgeable on the topics of oral biofilm, halitosis, the oral-systemic connection, and the dental hygiene process of care. Her primary focus is on educating her clients as well as the dental profession on periodontal health and wellness. Kerry is a Key Opinion Leader for Crest + Oral B, OraVital, rdhu, and Voco. In addition to being a section editor for The Hygiene Corner with Women In Dentistry, she serves on the Advisory Board of the American Academy of Oral Systemic Health and is a cast member of The RDH View. She will provide you with practical advice that will transform your practice and the health of your clients. practical advice will transform your practice and clients' health.



Jennifer Turner, RDH



10:00am-11:00am

Understanding The Business of Dental Hygiene

Dental hygienists will learn to set themselves up for success when they understand the details of the business of dental hygiene. We will analyze metrics, key performance indicators, Google Reviews, specific patient systems and why you should have a scorecard to track your own performance in practice. If you are looking for a raise this year, this is one course you do not want to miss!

Learning Objectives:

- Analyze your own clinical performance with a step-by-step formula in a scorecard.
- Learn the key elements to set yourself up for your next performance evaluation.
- Incorporate systems to ensure optimal patient care is delivered and systems for the dental hygienist to demonstrate leadership and a business mindset.

Jen Turner, RDH has built her reputation in the dental hygiene world as a natural leader by her sheer professionalism, industry expertise and her ability to quickly connect with the audience. Jennifer is the North American winner of the 2023 "Educator of the Year"- (Speaker) award from DrBicuspid.com. She was globally recognized as one of the "10 Most Influential Healthcare Leaders to Watch in 2022".

Jennifer is the Vice President, Dental Hygiene Operations at 123Dentist. Jennifer is a Past President and Chief Governance Officer with the College of Dental Hygienists of Ontario, Director of Dental Hygiene Practice with the Canadian Dental Hygienists Association, KOL, and she is an award-winning Dental Hygiene Professor.

Jennifer has worked with hundreds of dental practices coaching teams with change management, implementation of clinical systems to enhance and elevate optimal patient care while achieving dental practice growth. Jennifer has been described as inspirational, knowledgeable, a dynamic speaker and has a true passion for the dental profession.



11:00-11:30AM • AM BREAK • EXHIBIT HALL

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April Smith

**11:30PM-12:30PM****Dental Unit Waterlines – What's in your water?**

This session will provide a comprehensive review of the 3 steps required for implementing and maintaining a successful dental unit waterline protocol.

All attendees will also receive information regarding water quality, biofilm formation, water treatment methods and appropriate maintenance protocols for water delivery systems.

DUWLs provide a critical element to nearly all dental procedures and it is essential to ensure that the water is safe for human consumption and that dental practices are in compliance with regulatory guidance.

Key Learning Objectives:

- At the end of the course, participants will be able to:
- Recall the recommended safe bacterial counts in Dental Unit Waterlines
- Identify Dental Unit Waterline features that contribute to biofilm formation
- Acknowledge contributing factors to biofilm growth
- Confirm testing, maintenance and documentation protocols

April Smith has been educating and motivating dental clinicians for over 25 years. She is an Infection Control specialist with expertise in Dental Unit Waterline management. She has provided lectures to Ontario Public Health Units, The Canadian Institute for Public Health Inspectors, Regulatory and Membership Organizations, Study Clubs and Dental Distributors.

Her clear and concise delivery is well respected by Dentists, Denturists, Hygienists and Dental Assistants across Canada. Her passion for the industry comes through in her ability to coach and guide clients through new learning experiences and her commitment to provide the most current and relevant information is always at the forefront of her presentations. Her Training accomplishments include multiple participation at the Infection Control Boot Camp with the US Military organized by OSAP (The Organization for Safety and Asepsis Prevention), as well as annual participation in the OSAP Symposium for Educators. Shauneen continues to work closely with several tenured educators who are involved with the infection prevention control circuit, enhancing her knowledge base which she extends whilst educating dental health care providers helping them better understand the impact of emerging, highly contagious diseases.



12:30-1:30PM • LUNCH BREAK • EXHIBIT HALL

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Liisa Moore, RDH



1:30PM-2:00PM

Don't Just Survive your day, Thrive in it.

Efficient Stretches any dental professional can incorporate into their daily routine to reduce strain and increase production.

Learning objectives:

- What is repetitive strain injury and why are dental hygienists at risk?
- What is the proper way to stretch?
- Discover ways to incorporate stretching into your daily routine
- Practice easy stretches that can be done daily to help alleviate pain and avoid injury

Liisa Moore, RDH, graduated from dental hygiene in 2006 from Canadore College. After graduation, she returned to her hometown of Sudbury and began her dental hygiene career working for a local orthodontist. Throughout her career, Liisa expanded her skills working as a temp in general practice, in an oral surgery office, as an educator, and even owned her own clinic. While gaining valuable experience in other aspects of the field of dental hygiene, Liisa always kept her hands in orthodontics as this is her true passion. She is an enthusiastic presenter and portfolio coach with rdhu, and a CDHO peer mentor. Health and fitness have always been an important part of Liisa's life. Outside of the operator, she is a Certified Personal Trainer, Pilates instructor, and healthy eating and weight loss coach. Liisa's love for learning has her reading educational non-fiction books in her spare time and she always has a podcast or audiobook playing in her car on her commute to work or in her earbuds as she meal preps, does housework, or on her lunchtime walk. Although Liisa loves to travel, deep down she is a true homebody that enjoys spending time with her husband, 2 children, and her dog.

Anna Louise Tolan
RDH, FADIA

2:00PM - 3:00PM

Connection the Dots, Remedial Instrumentation Maintenance

Evidence-based treatment guidelines for periodontitis are well established. Initial instrumentation is a complex task, with many factors that can impact success: morphology, alignment, instrument choice, and time are just a few. We must continually assess the effectiveness of treatment by objectively examining outcomes and addressing limitations with no bleeding points as the ultimate goal. The challenge for clinicians is treating periodontal maintenance clients who have completed initial therapy but still have bleeding points. Implementing Remedial Instrumentation Maintenance (RIM) into your practice will improve client outcomes. Be empowered by the evidence of success at your client's next visit.

Learning objectives

- Identify the potential causes of persistent inflammation and bleeding points.
- Develop techniques for the detection and removal of burnished and residual calculus.
- Implement client-centered Remedial Instrumentation Maintenance interventions to successfully impact disease

Anna Louise is a well-recognized master clinician and passionate educator who loves to pump up the profession. She shares the latest science, evidence-based treatment modalities, and expertise to help us enhance a practice. Her goal is to energize and empower dental hygienists to optimize the delivery of person-centred care to clients!



3:00-3:30PM • PM BREAK • EXHIBIT HALL



Elizabeth J. Ryerse, RDH



3:30 pm - 4:30 pm

What's On Your Tray?

Elevate your clinical skills with an evidence-based approach to the contemporary use of ultrasonic instrumentation. View ultrasonic instrumentation as a "triple threat" to address all clinical needs of every patient while embracing the benefits of ultrasonic technology and the importance of appropriate insert/tip selection for What's on Your Tray! Upon completion of this course, participants will be able to:

- Recognize the need for a variety of ultrasonic inserts/tips according to patient presentation and clinical significance
- List the characteristics of ultrasonic inserts/tips that support an ultrasonic workflow
- Describe the benefits of monitoring inserts routinely for effective and efficient clinical outcomes

Elizabeth J. Ryerse, RDH, has been actively and meaningfully involved with the dental hygiene profession for many years. Her passion for her career has led to a depth of experience and accumulated knowledge gained through, clinical experience, educating, lecturing, consulting, authorship, and mentoring. She is the past elected CDHA Ontario Board Director and a previous Canadian Delegate to the International Federation of Dental Hygienists, a key opinion leader and a certified soft-tissue diode laser trainer.

Beth is an engaging, enthusiastic, dynamic professional educator who has fun when she interacts and takes joy in growing with her peers in their commitment to life-long learning.



Joe Siegfried

RDH, Myofunctional Therapist



4:30 pm - 5:30 pm

Orofacial Myofunctional Treatment as an Adjunctive Oral Health Therapy

Orofacial Myofunctional Therapy sounds like it's just emerging in the oral health field but this therapy has been in our scope since before the 1950s. So why does it seem so prevalent now?

In this hour long talk we will be discussing some of the functional characteristics of the oral facial complex, their disfunction and the role they play in achieving better oral health outcomes.

- Understand oral rest posture and it's role in oral health and development
- Learn to recognize possible orofacial myofunctional disorders
- Learn about myofunctional therapy's role in Dental Sleep Therapy, Orthodontics and Periodontal health.
- Learn screening tools to help clients find better health solutions

Joe Siegfried, Embarking on a career in oral health in 2006, Joe is very proud of his accomplishments and the level of education he provides his clients and colleagues. Myofunctional Therapy became part of his practice in 2016 and has become a passion in his daily practice. Joe believes that all RDH's should identify as educators. At the forefront, we teach oral health. Joe is an advocate in letting each client become involved in their care and seeks out new ways to help them obtain and maintain healthy tissues and teeth. He has spent countless hours researching sleep medicine, sleep dentistry and Orofacial Myofunctional Therapy. He is also proud to be an rdhu speaker and the creator of their myofunctional therapy curriculum.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

SPECTRUM DAY TORONTO 2023

BUSINESS FORUM

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BUSINESS FORUM

Gordon Pinsent 4

Registration	8:00am - 3:30pm
Program	9:00am - 5:30pm
Exhibit Hall	10:00am - 4:30pm
Cocktail Reception and Draw Prizes	5:30pm - 7:00pm

Each hour lecture = 1 CE Credit



Peter Barry, C.M.C., R.R.D.H.



9:30-10:30am

A New Playbook for Thriving & Success in Dentistry

Learn to dance with disruption by embracing the extraordinary opportunities ahead of you in our wonderful profession of dentistry. While the dental marketplace is rapidly evolving; so too are our patients' perceived needs & priorities. We've got greater clinical and theoretical knowledge; more treatment modalities and the scope of available services is vast. Technology is changing the face of the way dentistry is practiced and experienced by patients. Keeping up with all this change is the emerging essential skill for thriving & Success in the practice of the future. The modern dental team must become highly skilled at integrating new services, technologies, and innovations into the fabric of day-to-day practice life. We will ignite the chemistry of your championship team by guiding everyone to strategically embrace innovations and run daily operations like a highly synchronized well-tuned orchestra that is fully engaged, prepared, and empowered to deliver high-quality healthcare experiences. That's when the magic happens. That's when prosperity and patient care soars to new levels of success and fulfillment for all.

Learning Objectives

- Cultivate an empowered shared leadership team
- Tap into latest industry trends & innovations
- Discover the difference between adoption, implementation and pure integration
- Strengthen your practices strategic planning & integration skills
- Turn satisfied patients into raving fans
- Cultivate happiness in dental practice (life balance & harmony)

Peter Barry, MBA, CMC, RRDH, is a highly sought-after industry leader, writer, advisor, coach, and speaker whose message has inspired audiences & teams across North America. He is the founder of "Practice Mastery" a Business & Team Development Coaching company that serves the growth & development needs your practice. For more than 20 years, he has empowered dental professionals & industry companies with unique systems & strategies for extraordinary growth, higher income, and exceptional quality of life and better patient care. He provides customized group and one-on-one "Success Training" to dental professionals and industry companies across N. America. He is also frequent contributor to Dental Implant Residency Programs on the implementation & integration of advanced dentistry & new technologies into your practice. His insightful programs are filled with revealing concepts and practical strategies that create accelerated growth and lasting change in the professional & personal lives dentists/teams. He is also co-founder of Bella Vita Designs; an Interior Design Company specializing in startups, remodeling, expanding or relocating your dream practice.



10:30-11:00AM • AM BREAK • EXHIBIT HALL



Timothy Brown, CEO & BROKER OF RECORD



11:00am-12:00pm

A Look at Maximizing Your Practice Value and a Discussion on Canada's Economy During These Interesting Times

Timothy A. Brown will share an insider's perspective on the cooling down of dental corporatization, what rising interest rates mean for your practice value and why the human resources crisis will continue to burden practice owners.

Timothy A. Brown has risen to national prominence as CEO and Broker of Record of ROI Corporation, Canada's professional practice appraiser and broker since 1974. His insights, research and experience has made him a highly sought after professional speaker and a respected author and publisher. As a leading national authority in understanding and identifying the potential of today's market, Timothy has customized presentations that illuminate themes and trends that are of interest to business owners at all stages of their careers.



12:00-1:00PM • LUNCH BREAK • EXHIBIT HALL



Brandon Bosch



Dr. Marketing

1:00-2:15pm

Dental Marketing Best Practices and Strategic Marketing

Dr. Marketing is here to make sense of the complex world of dental marketing. Most offices we meet are unaware of all the interesting ways to generate patient leads, how a lead can be tracked through a Google or Facebook campaign, or how much a marketing budget should be and what it should be spent on. Our presentation will cover common marketing mistakes, rules and regulations set out by the association, setting a proper marketing budget, and more. We are also going to share strategies of what some of our top dental offices are doing across the country. Our goal is to ensure our clients offices are effectively marketed based on their growth goals and budget and that they meet the ethical standards of marketing a medical office.

Brandon Bosch always knew that a career in marketing was what he wanted to do, and he has been doing so for over 15 years, 10-years in dental marketing. After working in advertising for Rogers Communications, Brandon knew he wanted to be out on his own. He launched, what would later become Dr. Marketing, in March 2014, with a specialty in dental offices.

To date, Brandon has overseen the production of websites and marketing campaigns for countless offices across Canada, the USA, and Central America, and continues to grow Dr. Marketing into Europe and around the world.



Ali Zare



Ozhan Asi



TASProvider

2:15-3:15pm

Digital Marketing and Cybersecurity in Dentistry

This comprehensive course combines the realms of digital marketing and cybersecurity to provide dentistry professionals with essential knowledge and skills to thrive in the modern digital landscape while ensuring the safety and privacy of their practices.

In the digital marketing portion, participants will delve into various strategies and techniques to effectively promote their dental practices online. Topics covered include search engine optimization (SEO), social media marketing, content creation, online advertising, reputation management, and patient engagement. Through practical examples and case studies, participants will learn how to leverage digital platforms to attract new patients, enhance brand awareness, and establish a strong online presence within the dental industry.

The cybersecurity segment of the course focuses on safeguarding sensitive patient data and securing dental practice networks against potential threats. Participants will explore the fundamentals of cybersecurity, including data protection, risk assessment, network security, and incident response. Best practices for maintaining HIPAA compliance and ensuring the privacy and confidentiality of patient information will be emphasized. Practical exercises and real-world scenarios will allow participants to develop the necessary skills to identify and mitigate cyber risks specific to the dental profession.

By the end of this course, participants will have a comprehensive understanding of digital marketing strategies tailored to the dental field and possess the knowledge to implement robust cybersecurity measures within their practices. This course equips dentistry professionals with the tools necessary to successfully navigate the digital landscape while protecting the integrity and security of their patients' information.

Ozhan Asi, with over 28 years of experience in the IT industry, I am a seasoned professional who continuously thrives on thinking outside the box. Throughout my career, I have consistently embraced innovative approaches and solutions, pushing the boundaries of what is possible. As an individual who loves challenges and exploring new horizons, I bring a fresh perspective to every project I undertake. My extensive background in the IT business has equipped me with a deep understanding of the ever-evolving technological landscape, allowing me to adapt and excel in dynamic environments. I am passionate about leveraging my expertise to drive meaningful change and deliver exceptional results.

Ali Zare, is a highly accomplished Dental IT Specialist and Chief Security Officer (CSO) with a proven track record of success in the healthcare industry. With over 22 years of experience, Ali possesses a unique blend of technical expertise and deep knowledge of dental clinic operations. Throughout their career, Ali has demonstrated a strong commitment to safeguarding patient data and ensuring the secure and efficient operation of dental IT systems. They hold a bachelor's degree, which has provided a solid foundation for their expertise in information technology and cybersecurity.

As a Dental IT Specialist, Ali has been instrumental in implementing and maintaining robust technology infrastructure within dental clinics. They have successfully managed the installation, configuration, and maintenance of software applications specifically tailored to the dental industry, such as dental practice management systems, electronic health records, and imaging software. Ali has a deep understanding of the unique requirements and challenges faced by dental clinics, enabling them to optimize IT systems to enhance patient care and streamline operations.

In their role as CSO, Ali has taken a leadership position in ensuring the security and privacy of patient data. They have developed and implemented comprehensive cybersecurity strategies, establishing protocols and best practices to mitigate risks and protect against unauthorized access, data breaches, and other cyber threats.



3:15-3:45PM • PM BREAK • EXHIBIT HALL



Paul Martin, LL. B.

**3:45-4:45pm**

Buying Or Selling Of Your Dental Practice, Steps And Tips

In general, when preparing to buy or sell a dental practice, it's a good idea to consider a variety of factors, such as location; no demolition clause; associate contracts and employment contracts for employees, including a strong non-compete clause for associates and all key staff, such as receptionists and hygienists. When contracts are in place for everyone, it strengthens the value of your dental practice.

Paul Martin, LL. B. is a founding partner at the law firm of Wilton Martin Litigation Lawyers. Paul provides civil litigation representation and advice in a broad range of matters to both businesses and individuals, with a particular emphasis on employment/labour, commercial litigation, professional discipline and health law. Paul frequently appears in matters before the Courts, as well as various administrative tribunals. A skilled and creative advocate, Paul recognizes that each matter requires an individualized approach, and works with his clients each step of the way to ensure they understand their matter, and can make informed decisions concerning how to proceed. Paul devotes a large part of his practice strategizing with his clients to ensure that they avoid the litigation process altogether. However, when litigation is necessary, Paul will work tirelessly to protect his clients' interests.

John Spitman, CFA, CFP ,
FCSI, CIM**4:45-5:45pm**

An Inside Look at Your Bank

- How to save thousands on borrowing cost and banking fees.
- How to get your finances firing on all cylinders.
- How to benefit from planning, bridging the gap between personal and business assets.
- The Biggest pitfalls when investing.

John Spitman brings over 20 years of experience in Wealth Management and Capital Markets to his role as an Investment Counsellor with RBC PH&N Investment Counsel, a member company under RBC Wealth Management - PH&N Investment Counsel, in which he serves high-net-worth clients and not-for-profit organizations throughout Ontario and other provinces.

John's years in the investment industry have finely tuned his ability to listen, understand and translate client dreams into well-executed investment strategies. Working with a select group of clients allows John and his team the opportunity to develop personal relationships with each of his clients. As a result, John achieves an in-depth understanding of his clients' needs as well as the level of trust necessary to actively manage their portfolios. Regular communication ensures that those strategies are continually refined to reflect changes in client objectives, ever mindful of the need to preserve the balance, unique to each client, between asset growth and asset preservation.

A Chartered Financial Analyst, John is ably supported by talented tax, estate planning and business owner specialists within RBC who work closely with clients' existing advisors to design and implement strategies to mitigate risk, minimize tax, plan for retirement, and transition wealth to the next generation, along with a team of individually selected investment managers in key markets around the world. John attended McMaster University, Graduating with a bachelor's degree in Economics. John is a CFA (Chartered Financial Analyst) Charter holder and is a member of the CFA Society Toronto and the CFA Institute and a holder of Certified Financial Planner (CFP), Fellow of the Canadian Securities Institute (FCSI) and Canadian Investment Manager (CIM) professional designations.



5:30-7:00PM • COCKTAIL RECEPTION WITH ENTERTAINMENT

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